



LESSON

FIVE

VIDEO EDITING

Editing on your computer | Why everyone needs to learn how to edit and how easy it really is.

I recommend you use iMovie (Mac Users) or Filmora (Windows Users) to edit your videos if you need to cut clips, add other videos in and do lots of editing:



<http://go.doitanywaygirl.com/Filmora>



<https://www.apple.com/imovie/>

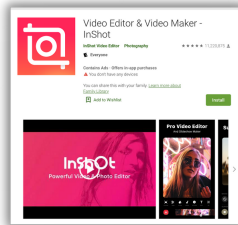
There are also some great **phone apps for video editing** & adding music.

A really great one is InShot.

(I don't personally use this but lots of people recommend it.)

Personally, I prefer to edit directly on my computer as it's infinitely easier.

Click the image, the link or scan the QR code to get InShot:



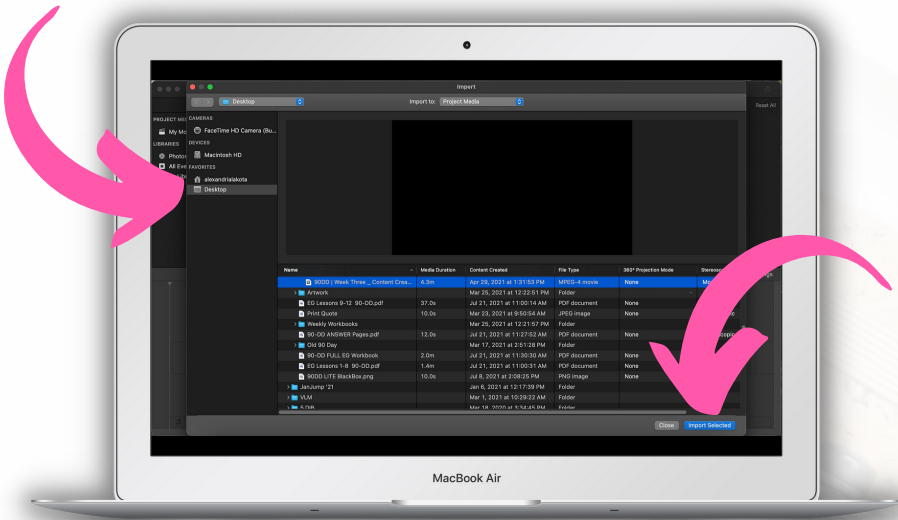
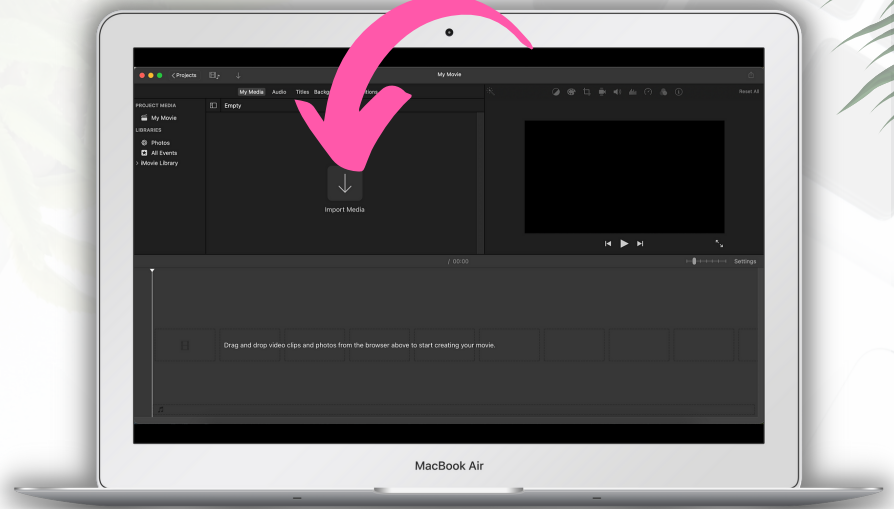
<https://inshot.com/>

Editing In iMovie:

Step 1: Open iMovie and when you see this screen, click "Create New" & select Movie



Step 2: Click Import Media

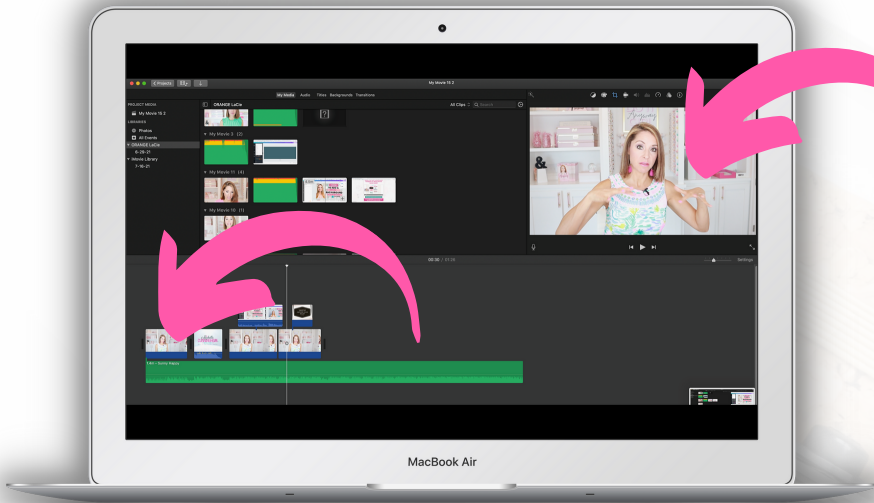
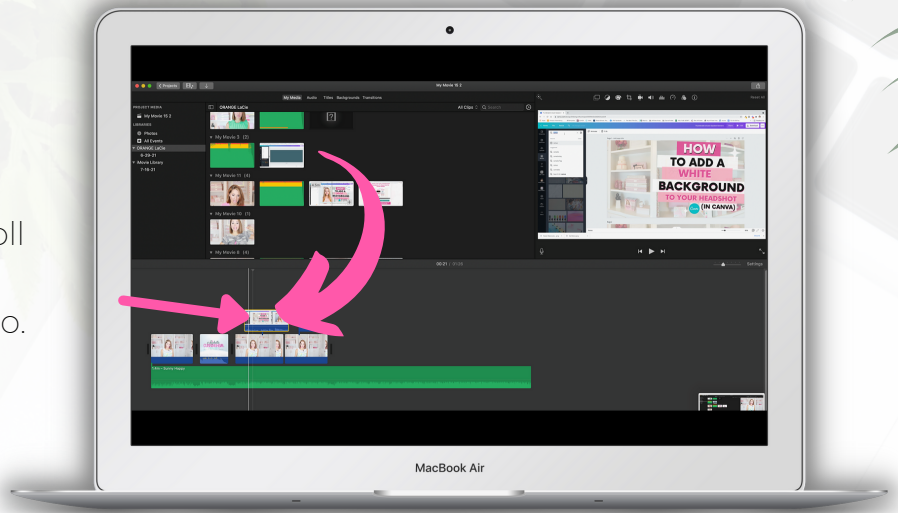


Step 3: Go to wherever your videos are saved, click what you want to import & select Import Selected.

Step 4: Drag your media down into the bottom area

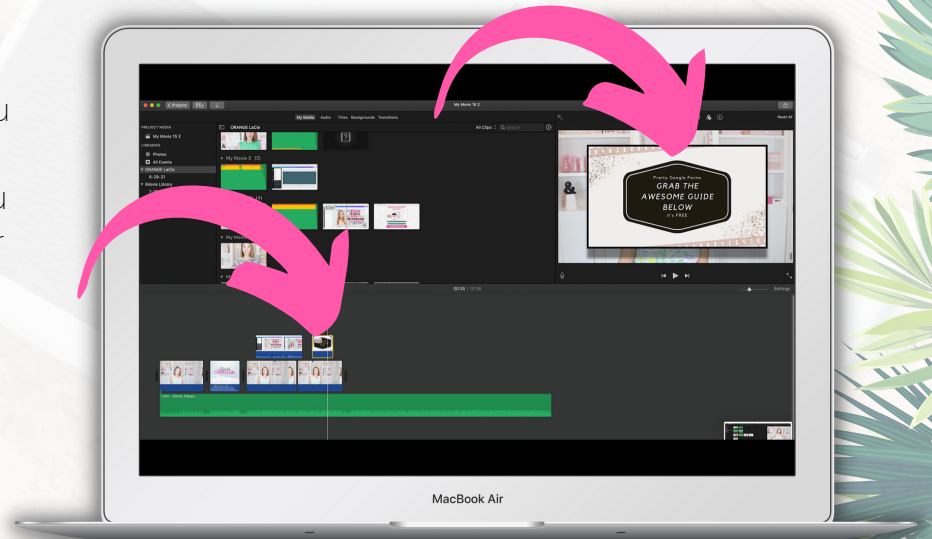


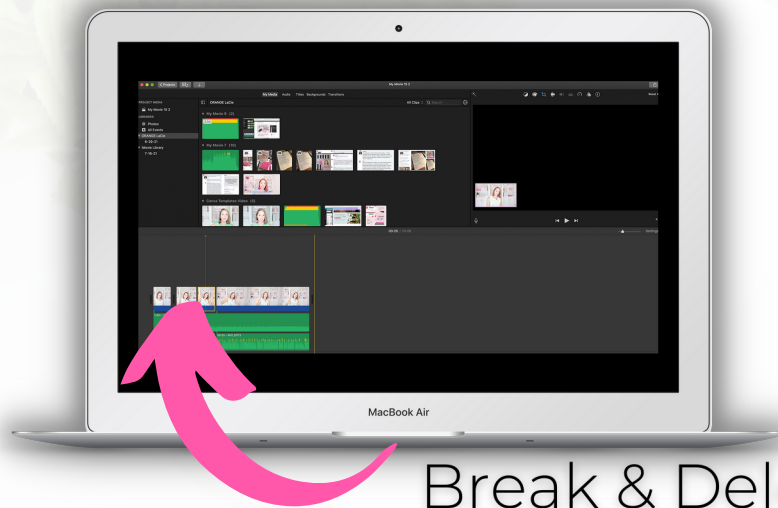
Step 5: Then you can add B-Roll which is additional videos or images over your existing video.



Step 6: This is just a talking head here with no B-Roll playing.

Step 7: But now you can see the B-roll appear because you put it on top of your talking head.



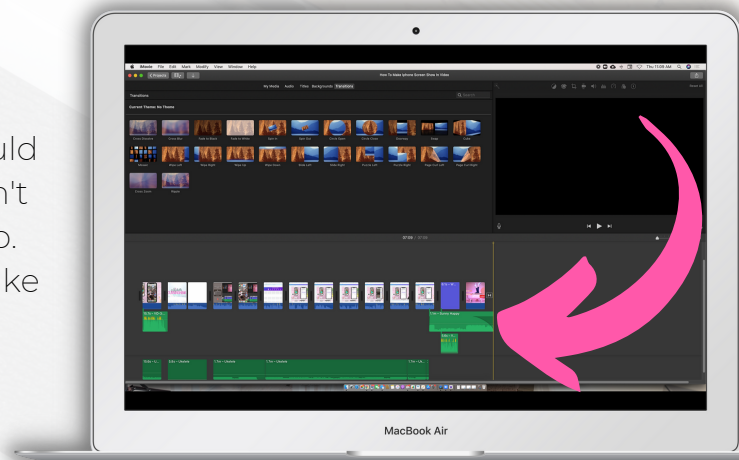


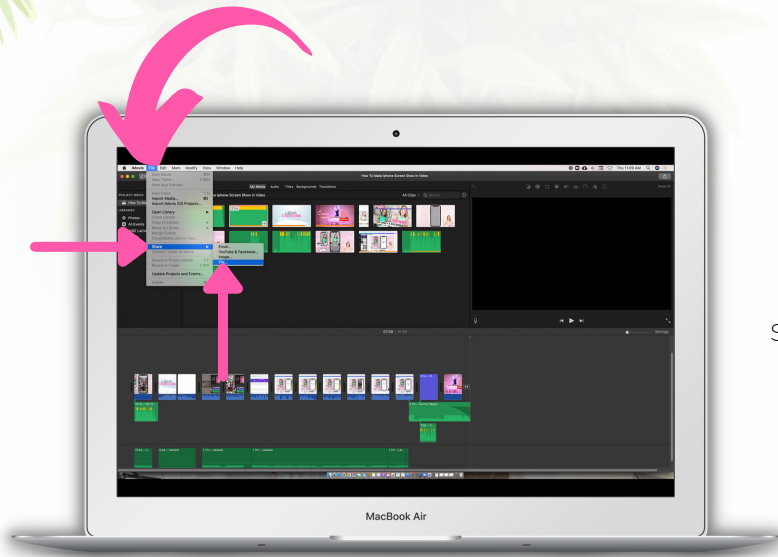
Break & Delete

This is the most common function I use when editing. I break apart any area I don't love and then I click it and delete it. This is a great because you can cut out your "umms" and "pauses" and anything you said that wasn't super intelligent.

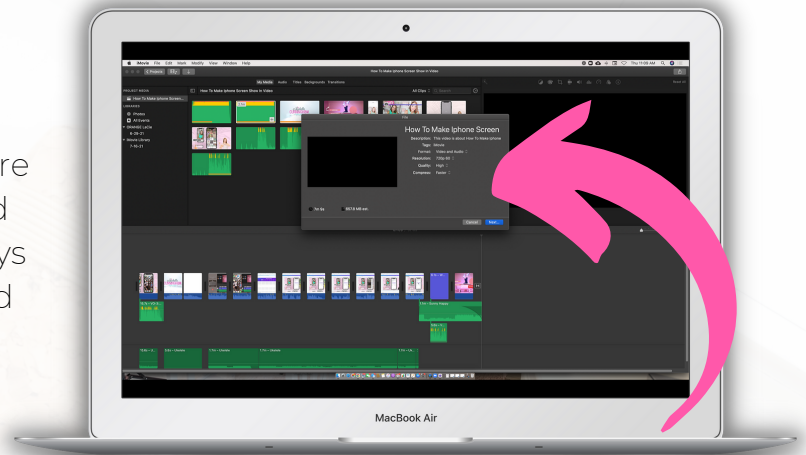
For example, let's say you want to get rid of a section where you paused for a long period. In the movie where you first start that pause, click "Command B" and then "Command B" again right before you start talking again. Now, that chunk of time where you paused is its own clip that you can now click on and hit delete.

Step 8: In the end, your music should line up close to the end so it doesn't run for 30 seconds after your video. Tighten this up at the end and make the music slowly fade out.

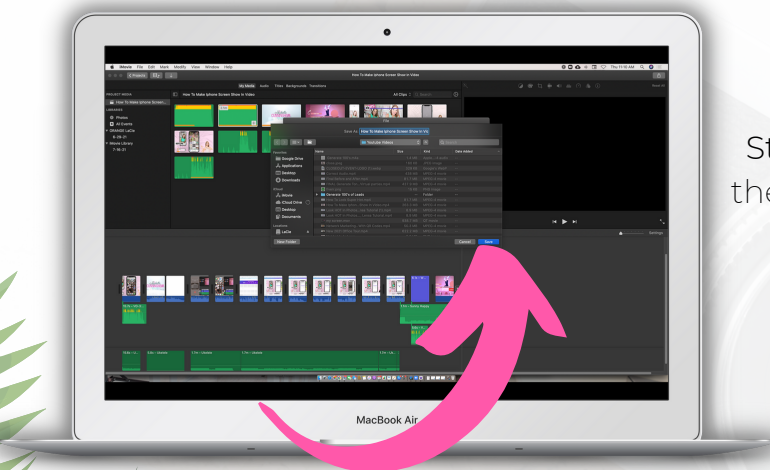




Step 9: When you are done editing, click "File" at the top left, select "Share" & you want to share it as a file.



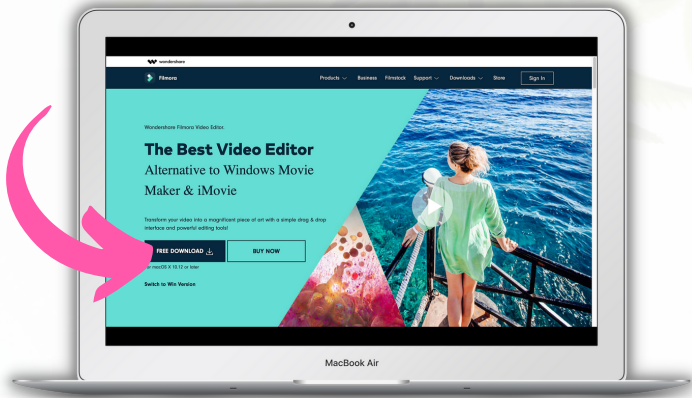
Step 10: You will see this pop up where you can add a name to your file and select the quality & resolution. I always recommend the highest quality and resolution option.



Step 11: Next, select where you want the file to be saved on your computer and click "Save".

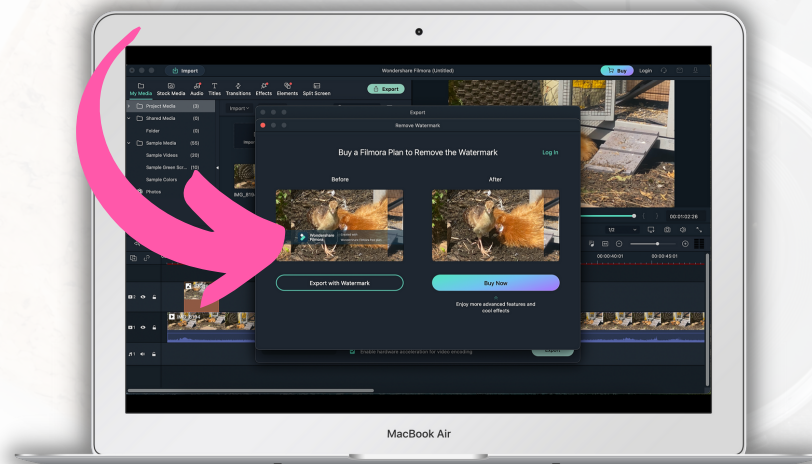
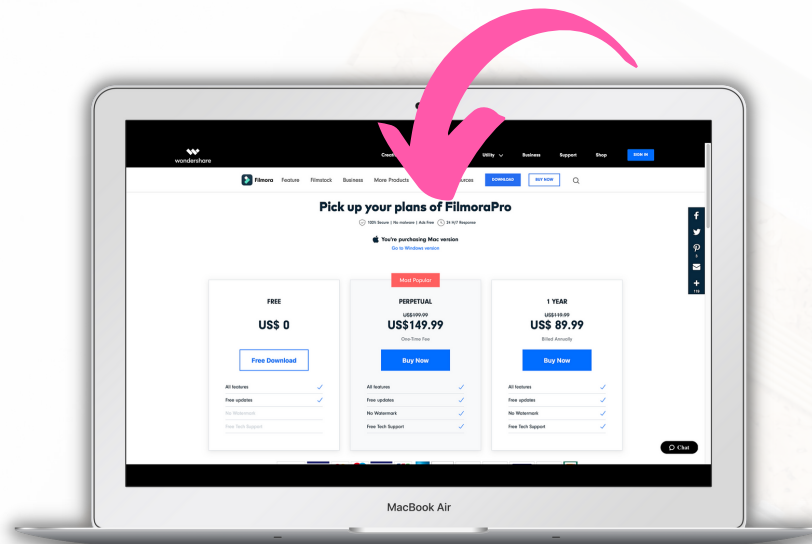
Editing In Filmora:

Step 1: Go To Filmora.Wondershare.com and click Free Download.

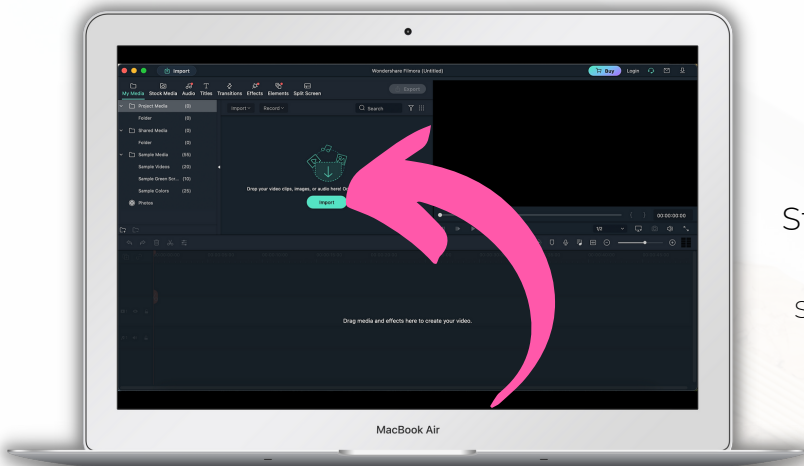
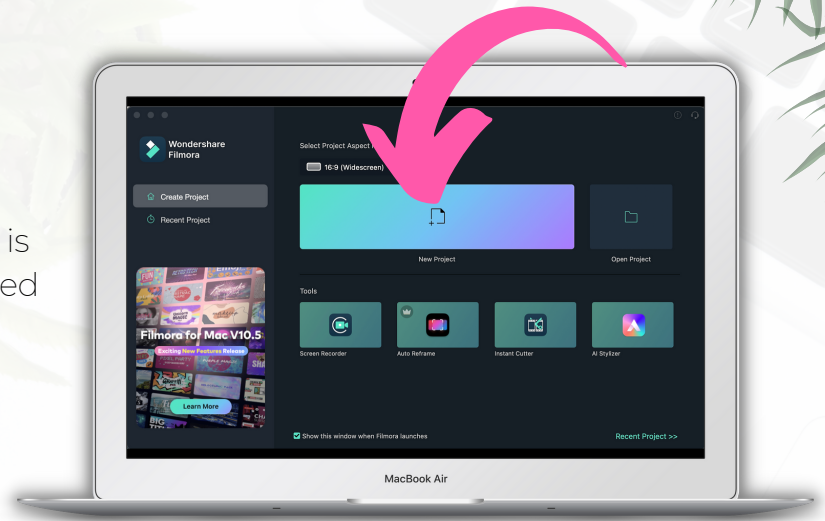


<http://go.doitanywaygirl.com/Filmora>

Step 2: Once you've downloaded it to your computer, pick a pricing plan that's best for you. There is a Free version, but with the free version your video will have the watermark.

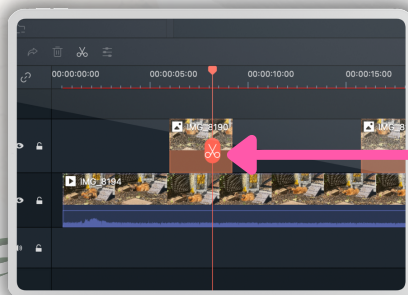
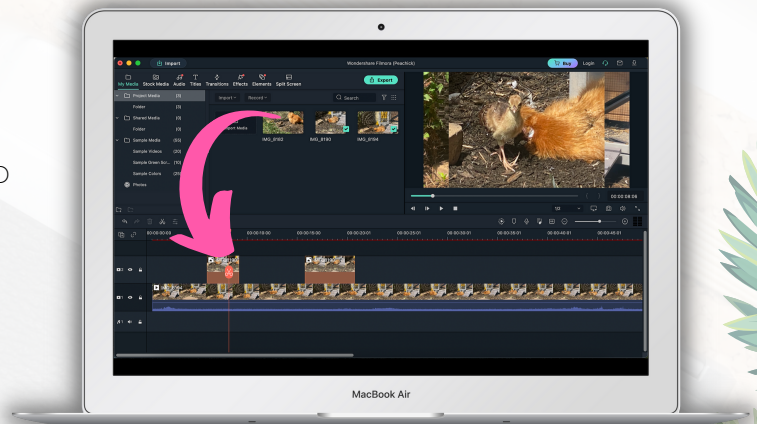


Step 3: Your Filmora home screen is similar to iMovie where you just need to click create new project.



Step 4: Importing your media is also the same as iMovie, just click import and select the files you want for your video.

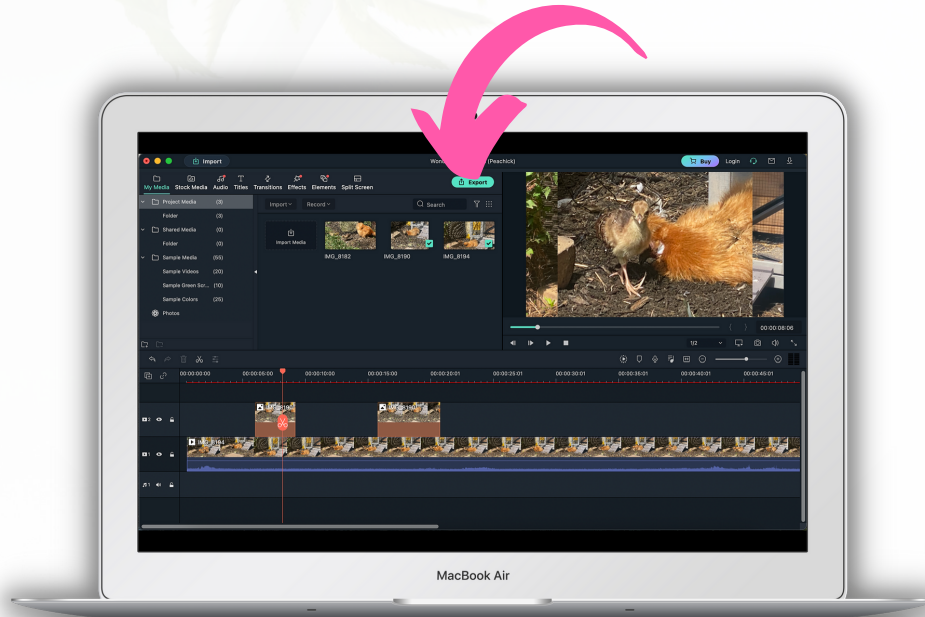
Step 5: Add media by dragging them to the bottom area and move them around to where you want them just like iMovie.



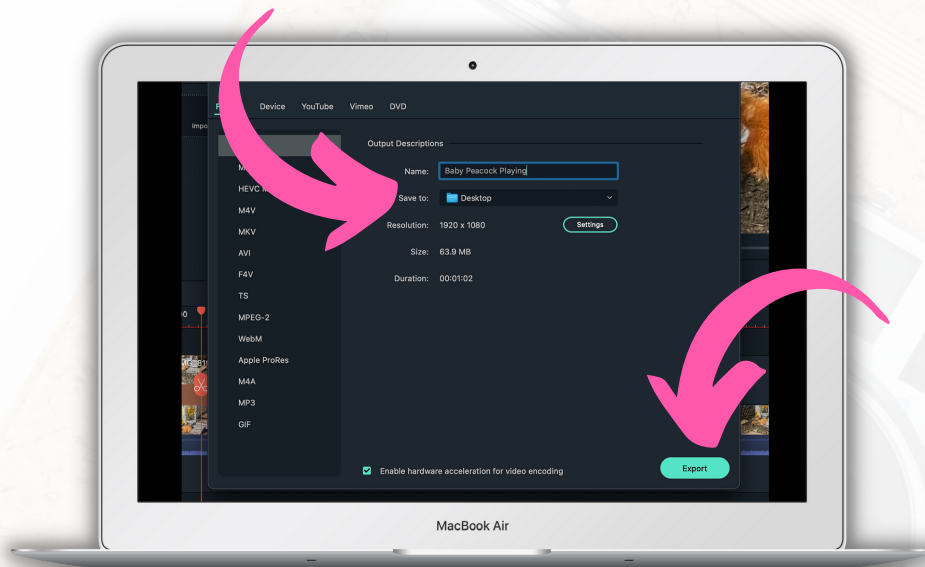
Note: In Filmora, to break a section, you just need to click the scissor icon when you are at the point of the video you want to break.

Editing your video by adding music and pop-up images, adjusting volume, etc., follow the same directions as shown for iMovie.

Step 6: When you are finished editing your video, click Export at the top.



Step 7: Name your video and select where you want to save it to then click Export.

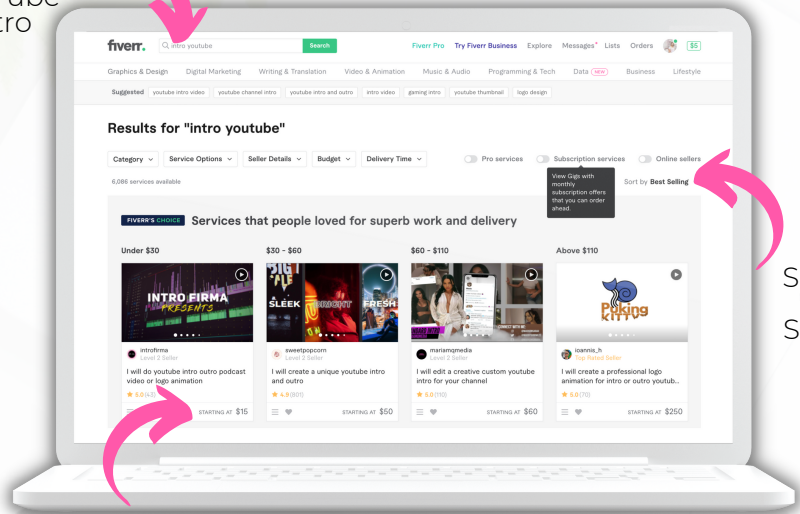


Get An Intro & Outro Made on Fiverr.com
Click the Icon, the link or scan the QR code to go to Fiverr:

<https://www.fiverr.com/>



Search
YouTube
Intro

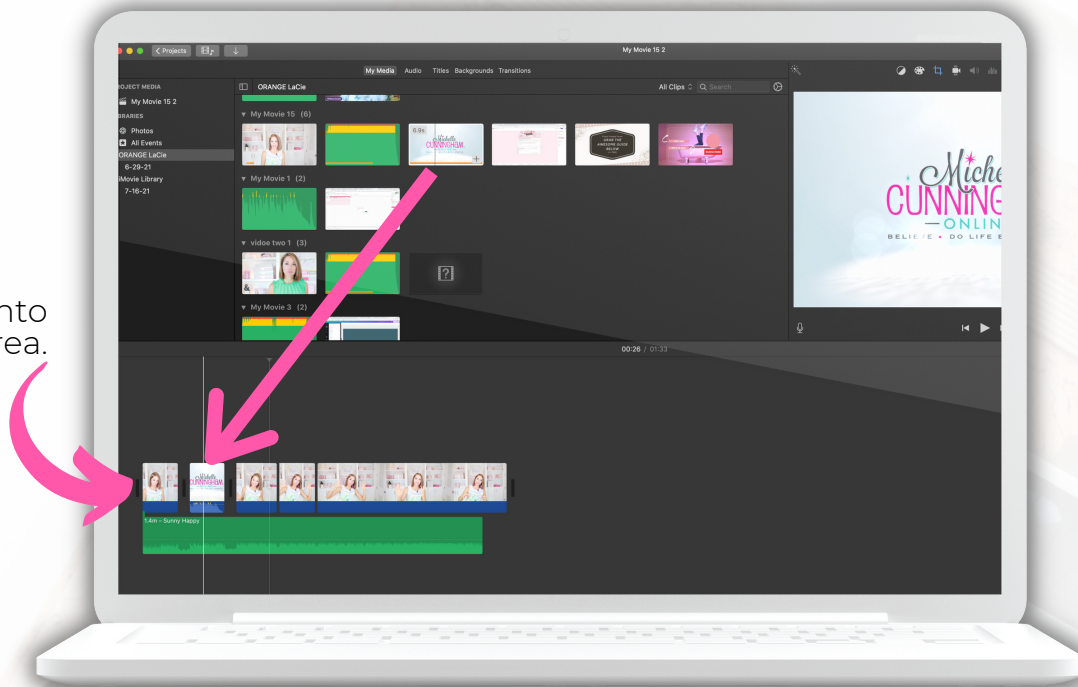


Sort by
"Best
Selling"

Pay
Attention
To Prices

Download Your Intro/Outro To Your Computer & Upload To Movie Editing Program:

Drag It Down Into
Your Editing Area.



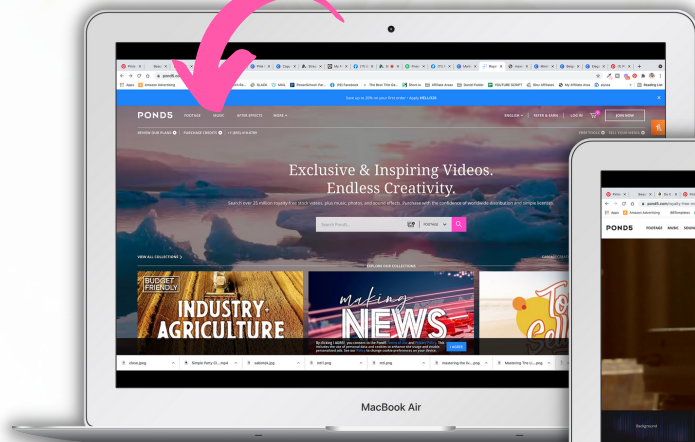
Add Music To Your Video

I love Pond5 for music
Click Icon, link or scan QR code to go to Pond5:

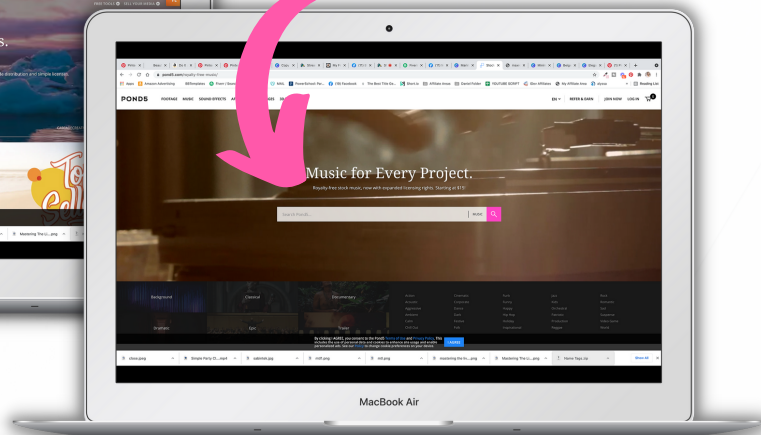


<https://www.pond5.com/>

Go To "Music"



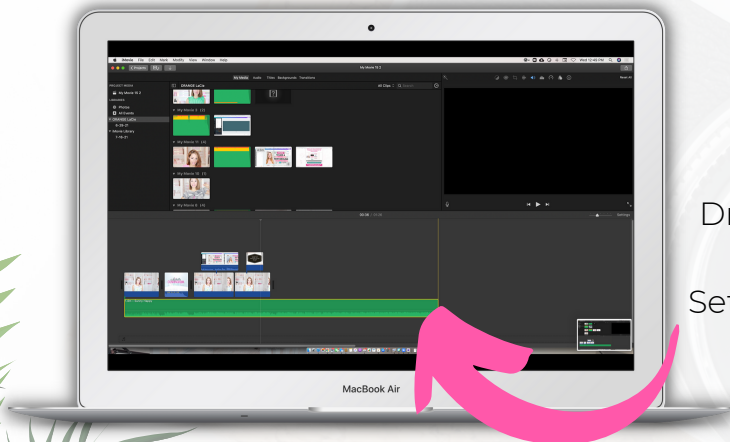
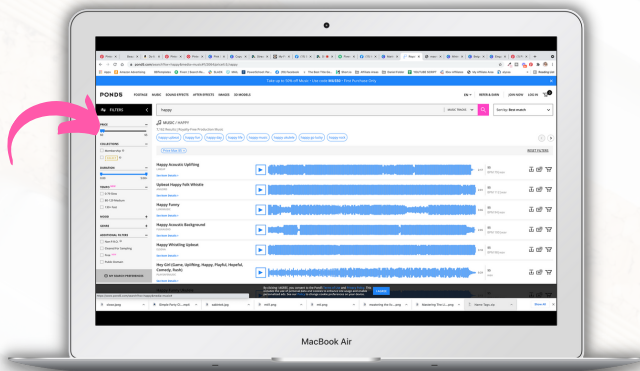
Search What
You Want



PRO TIP: If you want people to think you are fun and happy, pick 'Happy Ukelele' music.

Sort by \$0-\$5.

Don't fall in love with expensive songs.
Invest your money wisely.



Drop it into your masterpiece
down here.
Set it to about 10% so it doesn't
overpower your voice.

Lesson Five

HOMework

STEP 1:

Do you want to start editing videos on your computer? If so, get an intro & outro created. It can be as simple as your logo spinning for 4 seconds or more complex.

Intro's that are less than 7 seconds are ideal.

(I just have to share with you there is an awesome intro Creator on fiverr. You can find him at [fiverr.com/timesStudio](https://www.fiverr.com/timesStudio))

STEP 2:

Open Imovie or Filmora and practice editing a video. It's like riding a bike, the more you do it the easier it becomes.

Editing can be time consuming.

STEP 3:

Do you want to just hire out your editing? If so, for \$10 an hour, you can hire the team I use. They are an amazing team.

Sonic VA is the company and Daniel Meyers is the owner. Text him to connect. +1 (925) 595-4079. Great guy and has a team of over 100 VA's.

Turn The Page...
to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Lesson 5. Every so often, we will pick a lucky winner!



STEP 2:

Look for the #aha post and share your AHA from the training. How has it helped? How has it changed your thinking.

