



Video SUPER STAR



BOOT CAMP

The Simplest Strategy To Make Powerful & Delightful
Videos That Impact Thousands Of Lives

AGENDA

Lesson One: Camera Confidence. Find the confidence to hit record so you can serve your online audience, attract more business & create automations that make your life infinitely easier.

Lesson Two: The tools you need to film like a total pro even if you have very little budget to work with.

Lesson Three: Lights, camera, action. A step by step tutorial on how to film a professional looking video right on your phone.

Lesson Four: Take action day. Create your YouTube Channel & create Your own videos to share in the group for prizes.

Lesson Five: Editing on your computer | Why everyone needs to learn how to edit and how easy it really is.

BONUS: The top 5 videos you can film that will sell more of your network marketing products.

BONUS: Youtube stars come and share their secrets to selling tons of products using simple videos.



Create Your Binder

Step One: Create Your Bootcamp Workbook

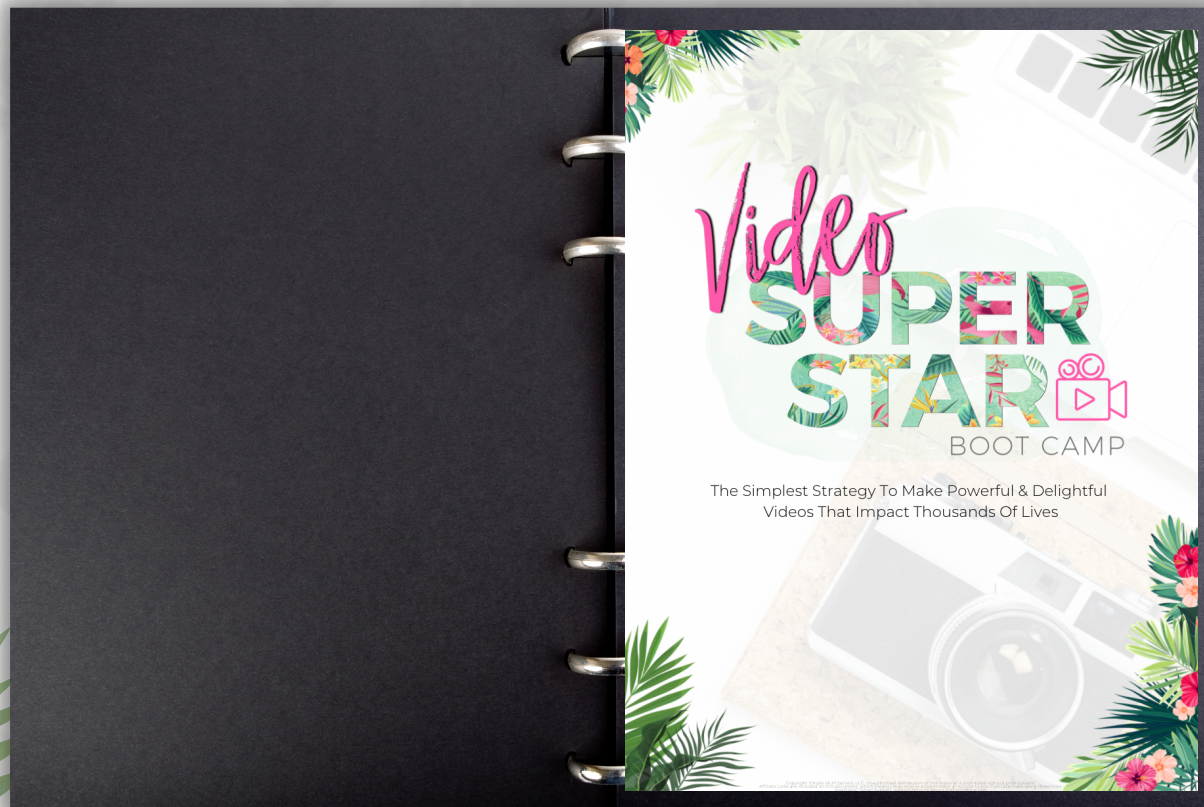
Print your workbook and put it in a binder with the front page on the front of your binder plus add the back page to the back.

If you'd like, come over to Facebook/Instagram and post a selfie with your workbook and tag @directsalesmichelle.

Michelle will share your post to her stories so your post gets more reach!

You can click the workbook to access it or visit:

<https://www.michellecunninghamonline.com/videosuperstar>



Invite Your Friends

Step Two: Invite Fellow Direct Sellers

I'm part of The Video Superstar Boot Camp and there are still spots open if you want to to learn how make professional videos using just your phone.

Comment "ME" if you want me to send you details.

Send this in a private message:
Here's the link to register for the training:

<https://www.thevideosuperstar.com/>

Join Our Private Group

Step Three: Join The Private Facebook Group

Click the link or click the images below to go to group.

<https://www.facebook.com/groups/VideoSuperStarBootCamp>



HASHTAG GUIDE

HOMEWORK

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for each lesson. Every so often, we will pick a lucky winner!

#Homework #HW



AHA MOMENT

Look for the #aha post and share your AHA from the training. How has it helped? How has it changed your thinking?

#Aha

QUESTIONS

Look for the #Question post and post your questions in the comments below that graphic. This way Michelle doesn't miss any comments that might get lost in the page timeline.

#Question





LESSON ONE

CAMERA CONFIDENCE

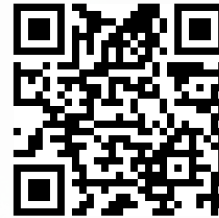
Day One

Camera Confidence: Today is all about how to find the confidence to hit record so you can serve your online audience, attract more business & create automations that make your life infinitely easier.

Let's take a little trip back to my first YouTube video ever...



<https://youtu.be/D12QUKct2ko>



As you can see, I did not have the same confidence I do now & I was a little more awkward. Having confidence on camera TAKES TIME & PRACTICE

Some Of The Emotions I Had When I Launched My 1st Video:

- Who do I think I am?
- What will people think about me?
- I hope people don't hate me.
- What if people think I'm a weirdo.
- What if my videos are stupid.

These thoughts & emotions are totally normal.

Some Of My Personal Strategies That Led To My Confidence:

- 1** Realizing that I'm in a room by alone. I can be myself when I am totally by myself. It's definitely easier to be yourself when you're not around other people.
- 2** The more often I talked and the more I was sharing, the more confident I became on camera.
- 3** I found that people started to like me, compliment me & comment on my stuff which in turn gave me so much confidence.

Sometimes we wait to become confident, but it's actually the action that takes place that builds the confidence.

That's because you start to build this online audience that follows you and is cheering you on and that will give you so much confidence.

But you can't get that unless you start taking action first

Day One

4 Imperfect action is better than perfect procrastination. If you want to be good on camera, you just have to take that first step. You just have to go for it, and that's what I did.

5 Realizing that it's not about me. Ask yourself, "Who can you serve & who can you help with the message you have and the information you know?"

Even if you think that the stuff you know is dumb, it's not dumb to someone else who's never heard it before. So you are helping them and that's huge! And if you think you don't know anything important, believe me, you know SOMETHING that someone else in the world doesn't know, but wants/needs to know.

6 When your videos are centered around a similar topic, you aren't just jumping from this to that, people know what they're going to get from you.

Why Video Is So Important:

- Videos let you establish authority and a more personal feel to your message.
- You can connect more emotionally with people video as opposed to a picture or just written text.
- Our brains process visual information faster than text so your information will be more memorable to your viewers.
- You establish greater empathy with your audience because video and having real people talk to you goes such a long way.
- Video magically connects you to your people. Like, your best friends ever. Online. It's so much fun!



Lesson One

HOMEWORK

What are some of your fears or objections that may be holding you back from creating videos?



List the best things that could happen if you were just able to create videos that serve others.

1. _____
2. _____
3. _____
4. _____
5. _____

Turn The Page...
to find out how to win prizes!



Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Lesson 1. Every so often, we will pick a lucky winner!



STEP 2:

Look for the #aha post and share your AHA from the training. How has it helped? How has it changed your thinking.

