

**MY EXACT SCRIPTS
FOR BOOKING**

Bridal Leads



Hi Abigail!

This is a really fun email to send! Okay, so you were picked from a local bridal shop in Strongsville as the Bride of the Week!

I don't have your phone number, so I can only email you, but would love to chat to give you all the details of what you won.

If you want, you can just text me at 440-298-8286 letting me know you're my bride of the week with your first and last name and I will get back to you with more details.

Congrats! (I've attached all the details below!!)

-Michelle Cunningham

CONGRATULATIONS!!

You have been selected as the Bride of the Week in Northeast Ohio!

You have won a Bridal Swag Bag & An Ultimate Girls Day Out Beauty Package!!

This is Completely FREE and complimentary as our winner and no purchase is necessary.

My name is Michelle Cunningham from ----- in Northeast Ohio and I have worked with thousands of brides like yourself!

I am a preferred vendor with several bridal shops locally and the I-X Center Bridal Expo.

I partner with these companies to provide unique beauty experiences to their clients.

And this week, you were picked for the Bridal Swag Bag & Ultimate Girls Day Out Beauty Experience!

I have a Pampering Studio that you get to come to for your Girls Day Out Package (shown below in the attachment).

At your appointment, besides your Beautiful FREE Bridal Swag Bag, your gift also includes the following for you and up to 10 girlfriends...

- A ----- Hands Treatment that will hydrate your hands for 24 hours and it lasts through multiple hand washes you will get to use on your hands.
- A skincare consultation and treatment that you will apply to your face that will address any skincare concerns ie. fine lines, acne, uneven skin tone, acne scarring, dark circles, etc.
- A Microdermabrasion treatment that you will put on your face that removes layers of dead skin cells and blackheads revealing more youthful and radiant skin
- We will make your eye area appear ten years younger and make your dark circles disappear magically with our new Under Eye Corrector you can pat under your eyes.
- I'm also an expert in foundation matching and will help you find the perfect shade of weightless makeup for your wedding day so you don't look or feel like you are wearing makeup.
- And I'll show you how to make your makeup last all day at your wedding and to prevent it from rubbing off on anyone you hug.
- A customized Bridal Swag Bag for YOU
- A Boa and a Crown that you get to wear because it's your day to be treated like a princess!
- A Fruit Plate or Chocolate Plate for your group.

Congratulations again! Best way to reach me is via text and then we can set a time to chat and I'll get you scheduled!

Just TEXT Michelle Cunningham at 440-208-8286

"I'm the Bride of the Week" with your first and last name!

Congratulations again and I look forward to chatting with you!

Michelle Cunningham

Call / Text: 440-208-8286

Serving all of Northeast Ohio

Award Winning — Skincare & Makeup Expert

Preferred Vendor 2018 - I-X Center Bridal Expo

[Www.facebook.com/directsalesmichelle](http://www.facebook.com/directsalesmichelle)

As always, I hope you enjoyed this video.

If you would like more training on how to take your business to the next level using the power of Facebook, I have an entire Facebook branding challenge called the 7-Day Branding Challenge.

You can access the 7-Day Branding Challenge here:

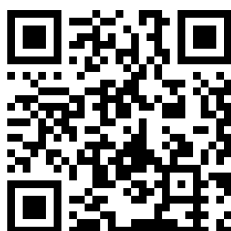
<https://www.7daybrandingchallenge.com/brand-new>



Don't forget to grab my International Best-Selling book for network marketers who want a playful, simple, unique guide to achieving success.

You can access my new book here:

<http://www.doitanywaygirl.com/>





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