



Video SUPER STAR



BOOT CAMP

The Simplest Strategy To Make Powerful & Delightful
Videos That Impact Thousands Of Lives

AGENDA

Day One: Camera Confidence. Find the confidence to hit record so you can serve your online audience, attract more business & create automations that make your life infinitely easier.

Day Two: The tools you need to film like a total pro even if you have very little budget to work with.

Day Three: Lights, camera, action. A step by step tutorial on how to film a professional looking video right on your phone.

Day Four: Take action day. Create your YouTube Channel & create Your own videos to share in the group for prizes.

Day Five: Editing on your computer | Why everyone needs to learn how to edit and how easy it really is.

BONUS: The top 5 videos you can film that will sell more of your network marketing products.

BONUS: Youtube stars come and share their secrets to selling tons of products using simple videos.



Create Your Binder

Step One: Create Your Bootcamp Workbook

Print your workbook and put it in a binder with the front page on the front of your binder plus add the back page to the back.

If you'd like, come over to Facebook/Instagram and post a selfie with your workbook and tag @directsalesmichelle.

Michelle will share your post to her stories so your post gets more reach!

You can click the workbook to access it or visit:

<https://www.michellecunninghamonline.com/videosuperstar>



Invite Your Friends

Step Two: Invite Fellow Direct Sellers

I'm part of The Video Superstar Boot Camp and there are still spots open if you want to to learn how make professional videos using just your phone.

Comment "ME" if you want me to send you details.

Send this in a private message:
Here's the link to register for the training:

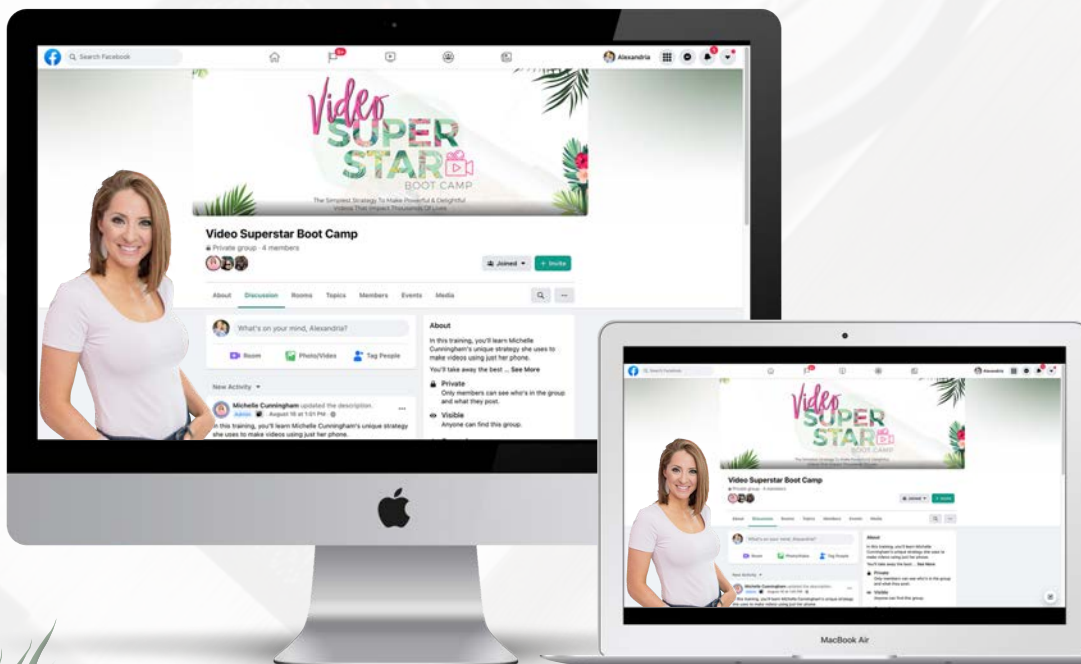
<https://www.thevideosuperstar.com/>

Join Our Private Group

Step Three: Join The Private Facebook Group

Click the link or click the images below to go to group.

<https://www.facebook.com/groups/VideoSuperStarBootCamp>



HASHTAG GUIDE

DAILY HOMEWORK

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for each Day. We will pick one lucky winner each day!

#Homework #HW



DAILY AHA MOMENT

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking?

#Aha

QUESTIONS

Look for the #Question post and post your questions in the comments below that graphic. This way Michelle doesn't miss any comments that might get lost in the page timeline.

#Question





Day One

CAMERA CONFIDENCE

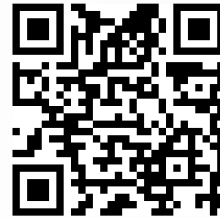
Day One

Camera Confidence: Today is all about how to find the confidence to hit record so you can serve your online audience, attract more business & create automations that make your life infinitely easier.

Let's take a little trip back to my first YouTube video ever...



<https://youtu.be/D12QUKct2ko>



As you can see, I did not have the same confidence I do now & I was a little more awkward. Having confidence on camera TAKES TIME & PRACTICE

Some Of The Emotions I Had When I Launched My 1st Video:

- Who do I think I am?
- What will people think about me?
- I hope people don't hate me.
- What if people think I'm a weirdo.
- What if my videos are stupid.

These thoughts & emotions are totally normal.

Some Of My Personal Strategies That Led To My Confidence:

- 1** Realizing that I'm in a room by alone. I can be myself when I am totally by myself. It's definitely easier to be yourself when you're not around other people.
- 2** The more often I talked and the more I was sharing, the more confident I became on camera.
- 3** I found that people started to like me, compliment me & comment on my stuff which in turn gave me so much confidence.

Sometimes we wait to become confident, but it's actually the action that takes place that builds the confidence.

That's because you start to build this online audience that follows you and is cheering you on and that will give you so much confidence.

But you can't get that unless you start taking action first

Day One

4 Imperfect action is better than perfect procrastination. If you want to be good on camera, you just have to take that first step. You just have to go for it, and that's what I did.

5 Realizing that it's not about me. Ask yourself, "Who can you serve & who can you help with the message you have and the information you know?"

Even if you think that the stuff you know is dumb, it's not dumb to someone else who's never heard it before. So you are helping them and that's huge! And if you think you don't know anything important, believe me, you know SOMETHING that someone else in the world doesn't know, but wants/needs to know.

6 When your videos are centered around a similar topic, you aren't just jumping from this to that, people know what they're going to get from you.

Why Video Is So Important:

- Videos let you establish authority and a more personal feel to your message.
- You can connect more emotionally with people video as opposed to a picture or just written text.
- Our brains process visual information faster than text so your information will be more memorable to your viewers.
- You establish greater empathy with your audience because video and having real people talk to you goes such a long way.
- Video magically connects you to your people. Like, your best friends ever. Online. It's so much fun!



Day One HOMEWORK

What are some of your fears or objections that may be holding you back from creating videos?

A large, empty rectangular box with a light pink background, intended for writing answers to the question above.

List the best things that could happen if you were just able to create videos that serve others.

A list of five numbered lines for writing answers:

1. _____
2. _____
3. _____
4. _____
5. _____



Turn The Page...
to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Day 1. We will pick one lucky winner each day!



STEP 2:

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking.





Day Two

VIDEO EQUIPMENT



Day Two

Today is all about the tools you need to film like a total pro, even if you have very little budget to work with.

For Good Audio:



Stay Close to your device. This is how I started. My videos with the most views, I had no microphone. CRAZY!!

Get a wired microphone. Amazon has tons of cheap options you can plug into your phone. Test out a few, return the rest. This Pixel Brand is really great for \$37.99. Click the image, the link or scan code to get microphone.

The number one rule: Don't spend more than 10 minutes picking one out.



<https://amzn.to/3iQLUkj>



<https://amzn.to/3g54TG4>

Have a desktop computer microphone. My favorite for my computer for podcasts and videos is a Blue Yeti for \$99. Click the image, the link or scan code to get microphone.

Have a wireless microphone. My favorite wireless microphone for my phone is the SabineTek which you can find on Amazon for \$119.

Click the image, the link or scan code to get microphone.



<https://amzn.to/3sjjN0c>

Day Two

Today is all about the tools you need to film like a total pro, even if you have very little budget to work with.

For Good Lighting:

Option 1:

Of course the cheapest option is to film in front of a window and use the natural light to get great lighting for your video.



Option 2:

A simple ring light for only \$12.99 that clips right onto your phone is a great way to get good lighting when you are filming right from your phone. Click the image, the link or scan code to get ring light.

<https://amzn.to/3AHdRBO>

Option 3:

You can get a great desktop ring light for under \$30 on Amazon.

Click the image, the link or scan code to get ring light.



<https://amzn.to/3g9YadX>



Option 4:

My favorite Ring Light is the Stellar Diva Ring Light. It is a little more expensive at \$199, but it is absolutely the best of the best quality.

Click the image, the link or scan code to get ring light.

<http://go.doitanywaygirl.com/RingLight>

Extra Equipment

Tripod

Amazon Basics Lightweight Camera Mount Tripod Stand With Bag. This can adjust from being 16.5 inches tall to 50 Inches tall. This is a great one for only \$17.49

Click the image, the link or scan code to get tripod.

<https://amzn.to/3sPrFqC>



Phone Mount For Tripod

In order to put your phone on your tripod, you will need this phone mount holder that screws right onto the tripod clip (the starred piece shown above.)

This is a MUST have for filming and it's only \$7.99

Click the image, the link or scan code to get phone mount.



<https://amzn.to/2UKYkAP>

Travel Size Tripod

The JOBY GorillaPod 325 is a compact, flexible tripod. You can move each leg any way you need and even wrap the legs around objects. Super lightweight & only 7 inches, so super compact for tossing in your purse or traveling.

Just screw the phone mount shown above right onto the top.

This is on Amazon for only \$22.95

Click the image, the link or scan code to get tripod.

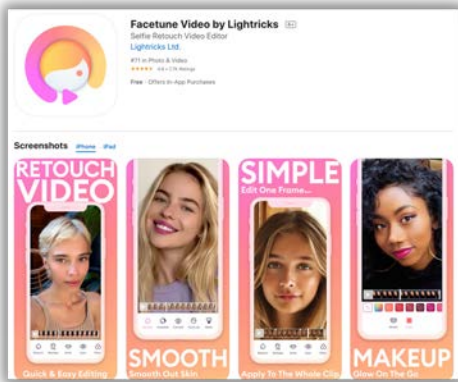
<https://amzn.to/3sJSdcN>



Day Two

Today is all about the tools you need to film like a total pro, even if you have very little budget to work with.

Must-Have Apps:



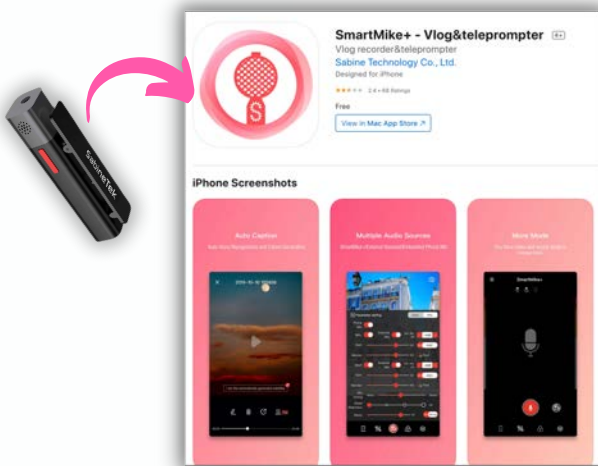
FaceTune Video

This app allows you to make your teeth super white and you look super hot!

Click the image, the link or scan code to get app.



<http://go.doitanywaygirl.com/FaceTune>



SmartMike+

This is the app you will need to use your SabineTek Wireless Mic.

Click the image, the link or scan code to get app.

<https://www.sabINETEK.com/pages/download>



Before



After





Day Two HOMEWORK

STEP 1:

Come over to the Facebook group and share in the #homework post what you plan to use for lighting and a microphone.

STEP 2:

If you already have a microphone and lighting that you use and love, share what you are using and why you love it in the homework post.

STEP 3:

Are you using cool apps that make you look "next level"? What's your favorite? Share in the homework post.

Turn The Page...

to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Day 2. We will pick one lucky winner each day!



STEP 2:

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking?





Day Three

FILM LIKE A PRO

Day Three

Lights, camera, action!

Today I will give you a step by step tutorial on how to film a professional looking video right on your phone.

Filming from your phone is super simple & you always have it handy to capture moments.

****Note: For Youtube, ALWAYS Film in Landscape Mode. For Stories, film in Portrait Mode.**



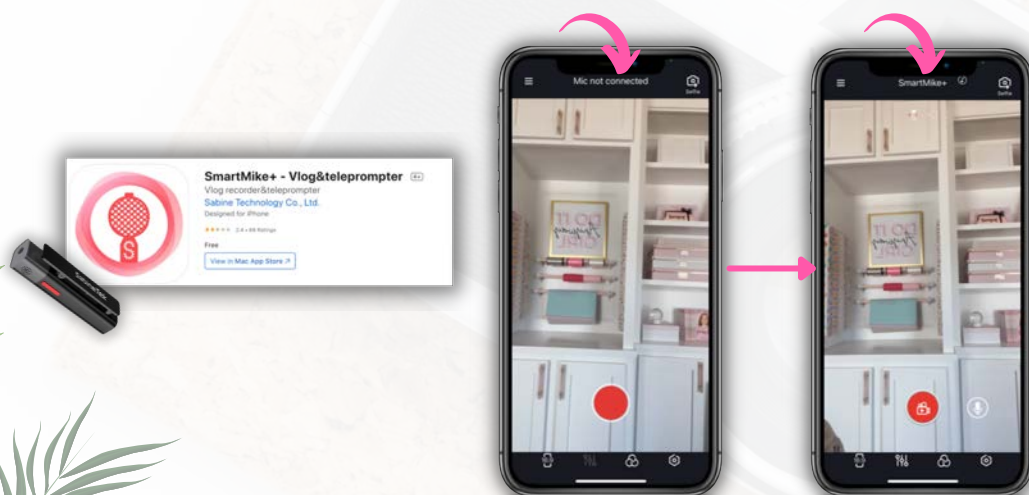
You Can Record Your Videos Several Different Ways:

- One Long Recording Session : Edit out the 'bad' spots in iMovie or Filmora or right on your phone.
- Film Lots of Little Videos : And then you can splice them all together using iMovie, Filmora or your favorite app program.
- Record Just An Intro & Outro : For the days you want to make videos but don't want to have to be on camera.

Now, let's create a YouTube video using your phone.

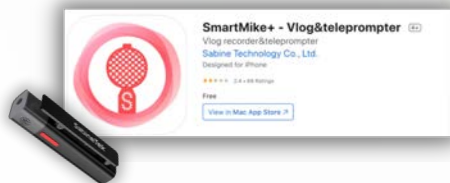
Step 1: Open SmartMike+ App.

If you have the SabineTek Microphone, connect via bluetooth it before recording.



Day Three

Step 2: Turn your phone to landscape to record YouTube / Facebook videos.

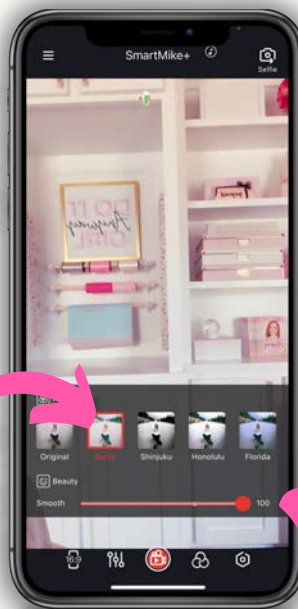


Step 3: Apply the filter that makes you look Super Hot.



Click Filter Button

Change Filter To "Berlin"



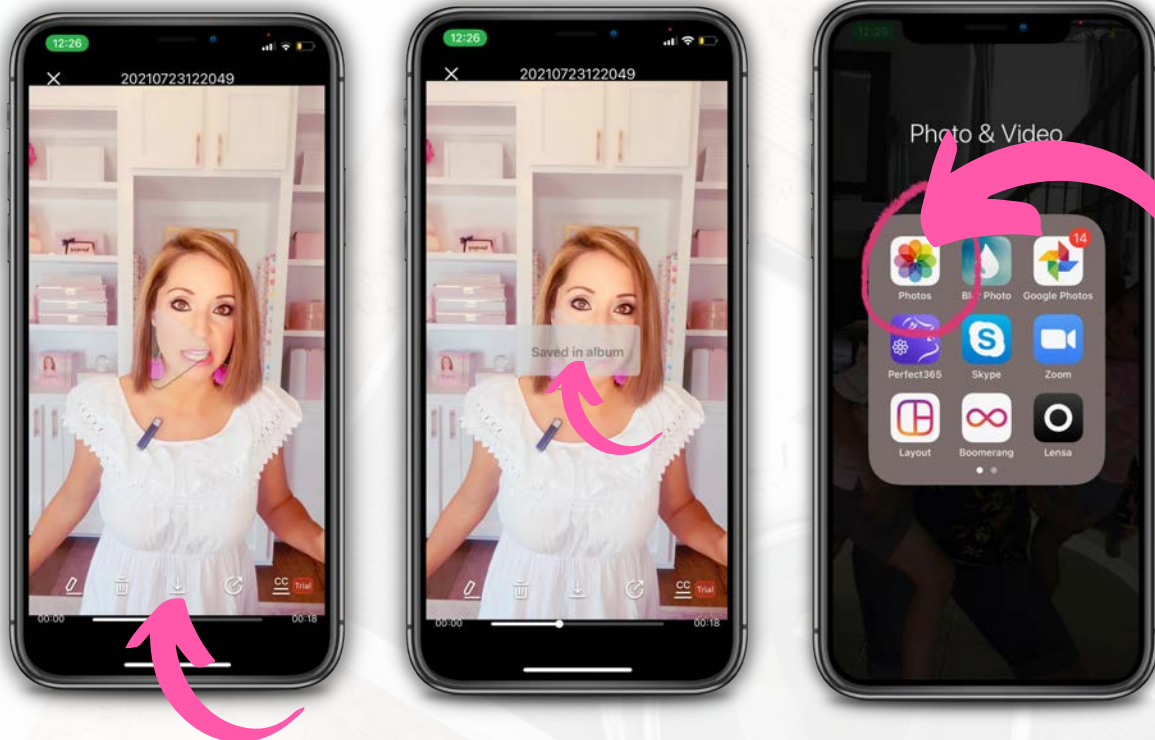
Increase Your "Smooth" Beauty

Day Three

Step 4: Press the Red Record button and film your video.



Step 5: When complete, push the down arrow pointing to the line. That will save it into your album on your phone where all your photos and videos are housed.

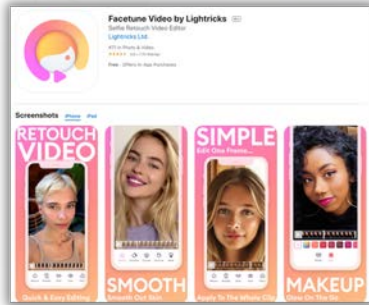


Day Three

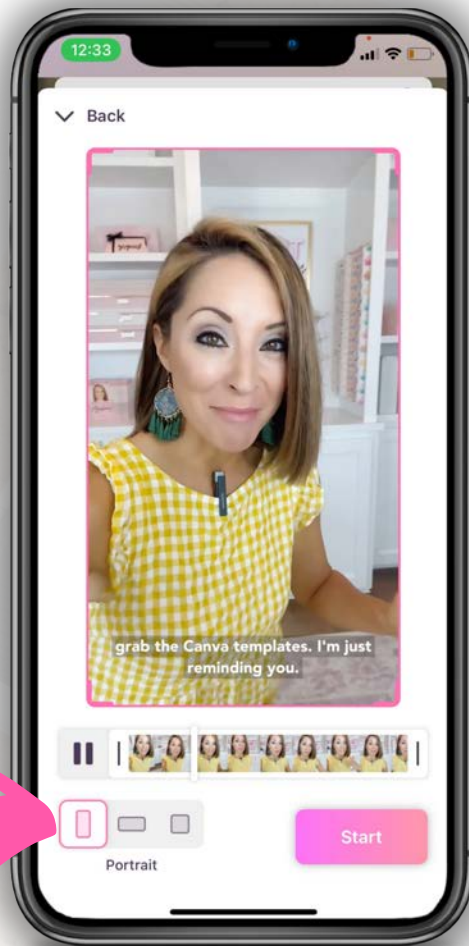
For iPhone Users:

Step 6: Put your video into the FaceTune Video app to soften your face further and whiten teeth.

<http://go.doitanywaygirl.com/FaceTune>



Step 7: Pick the orientation for your video.



Day Three

Step 8: Click Retouch.



Step 9: Click Conceal to conceal under the eyes.

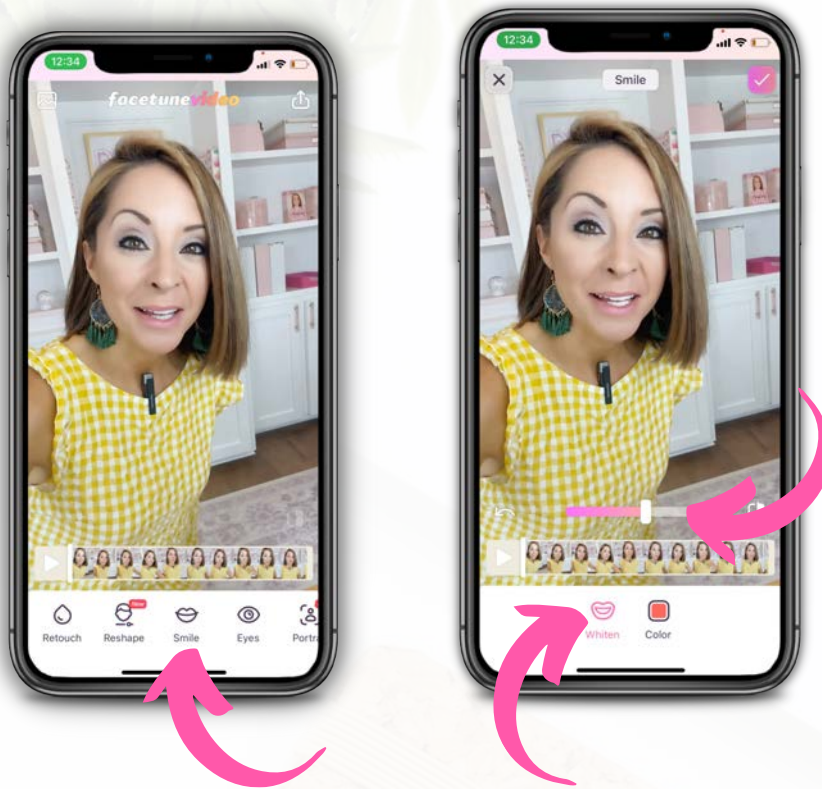
You can control the intensity with the bar.

You can also click Smooth or Smoother to also soften your face (if you'd like).



Day Three

Step 10: Click Smile then click Whiten. You can whiten your teeth to about halfway so they don't look "too" white.



Step 11: Click Color. Choose the lip color you'd like to add. Purple and blue undertones make your teeth look whiter.



Day Three

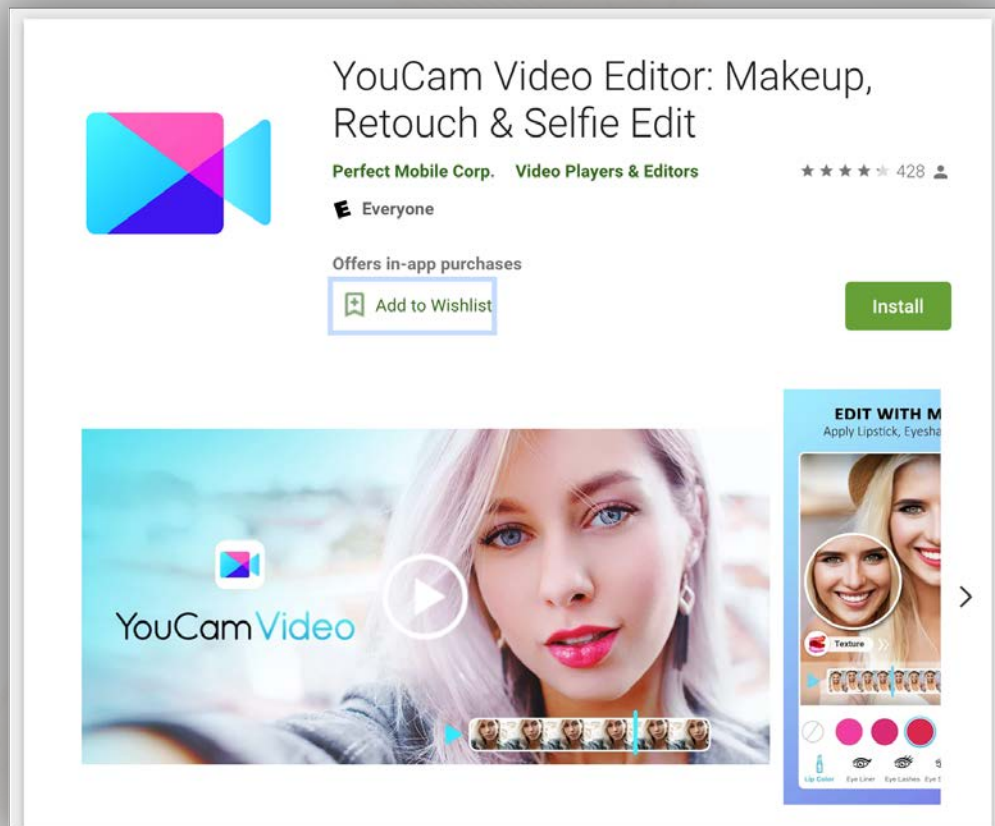
Step 12: Save. Click the arrow pointing up in the upper right corner.



Step 13: This screen will appear. Click Save. Now your video will be saved to your Photos/Video in your phone.

Day Three

BONUS PAGES FOR ANDROID USERS



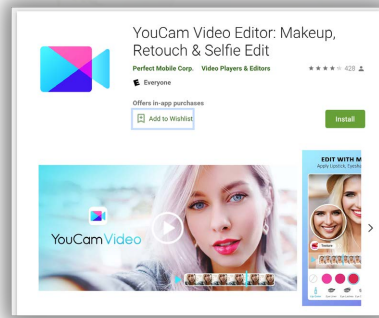
The screenshot shows the Google Play Store listing for the app "YouCam Video Editor: Makeup, Retouch & Selfie Edit". The app is developed by Perfect Mobile Corp. and is categorized under "Video Players & Editors". It has a rating of 4.5 stars from 428 users and is suitable for "Everyone". The listing includes an "Add to Wishlist" button and an "Install" button. Below the listing is a video player showing a woman's face with the app's interface overlaid, including a play button and a "YouCam Video" logo. To the right of the video player is a preview of the app's editing interface, showing options for "Lip Color", "Eye Liner", "Eye Lashes", and "Eye Tint".

Day Three

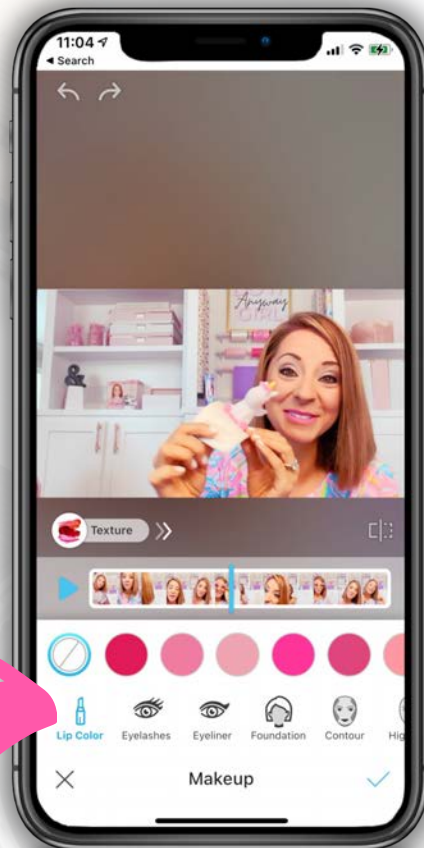
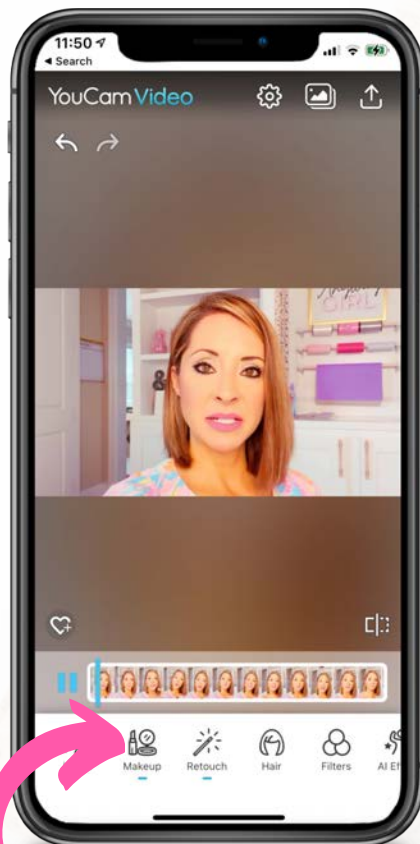
For Android Users:

Step 6: Put your video into the YouCam Video app. Get the app free for seven days, then just unsubscribe right away

<https://bit.ly/YouCamVideo>



Step 7: Click Makeup then click Lip Color. Choose the lip color you'd like to add. Purple and blue undertones make your teeth look whiter.

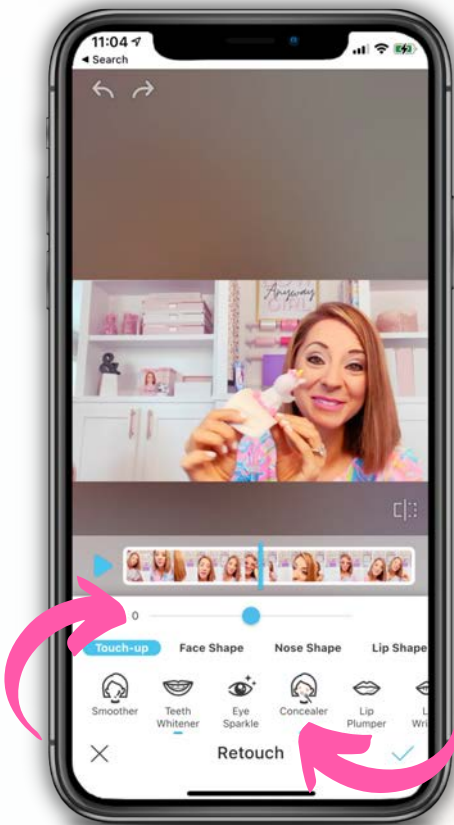


Step 8: Go back to the main editing menu & click Retouch for teeth whitening and concealer.

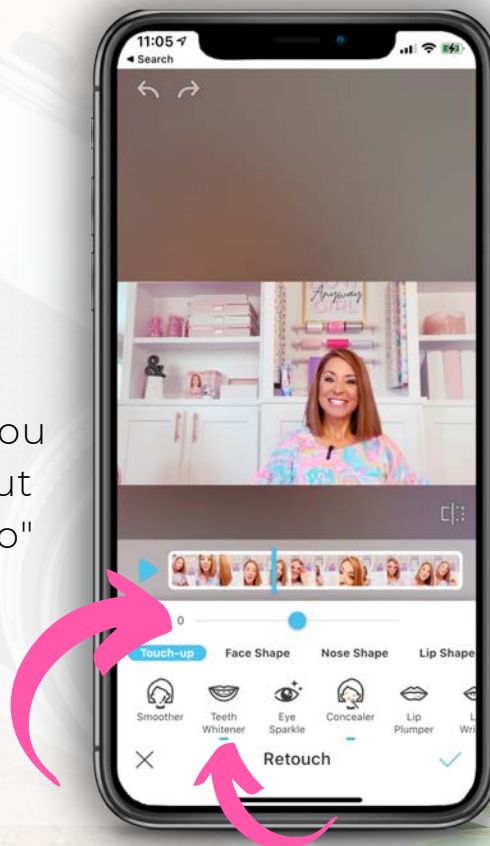


Step 9: Click Concealer to conceal under the eyes. You can control the intensity with the bar.

You can also click Smoother to soften your face if you'd like.



Step 10: Click Teeth Whiten. You can whiten your teeth to about halfway so they don't look "too" white.



Day Three

How To Add Captions To Your Video

Step 1: Get the MixCaptions app shown in this tutorial. There are many apps to pick from, so find one that you like.

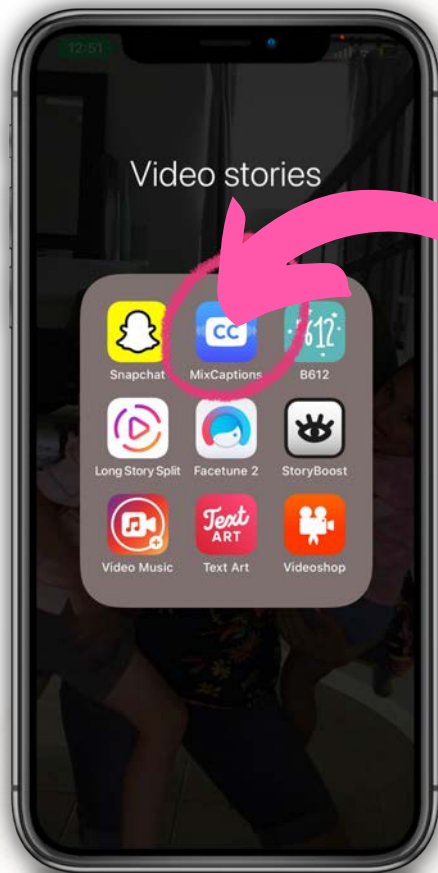
Let's walk through how to use MixCaptions.

Click the image, the link or scan the QR code to get MixCaptions:



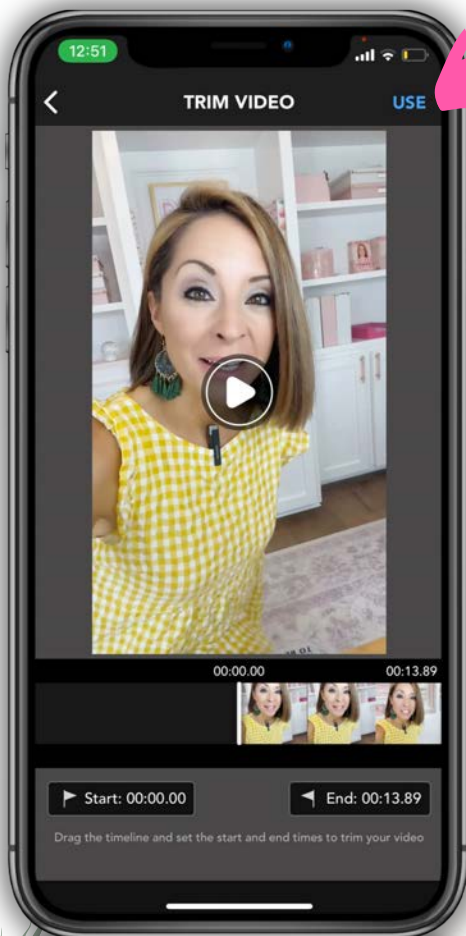
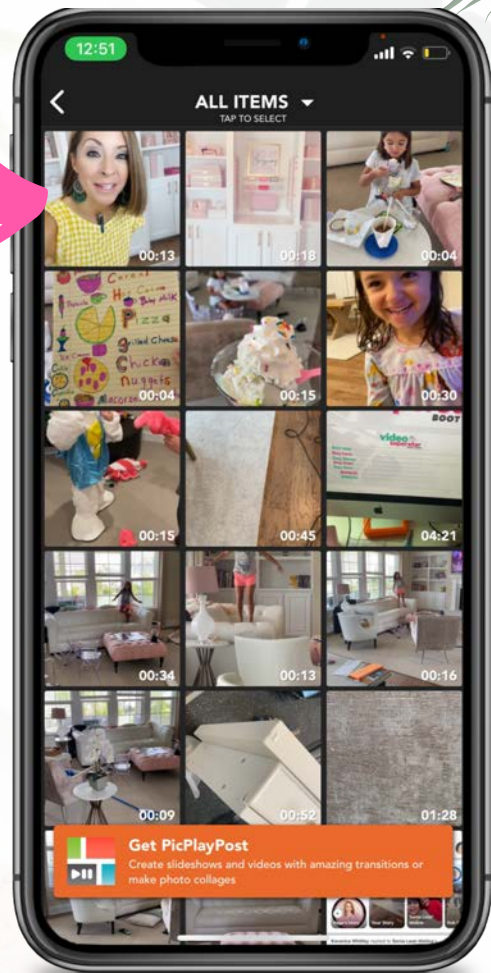
[Click Here To Get MixCaptions For Android](#)

Step 2: Open the app. Click New Project.



Day Three

Step 3: Pick the video you'd like to add captions to from your phone library.

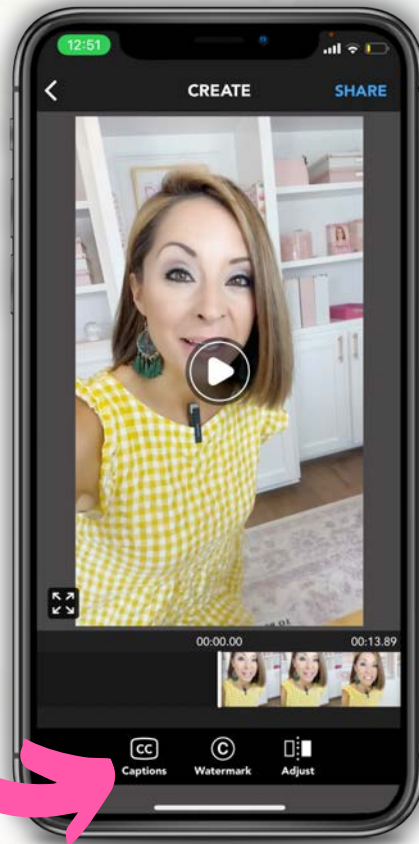


Step 4: This is the first screen you will see once you've selected the video you want.

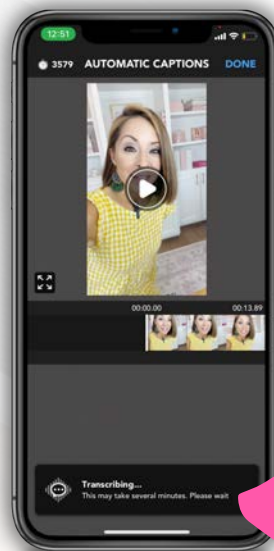
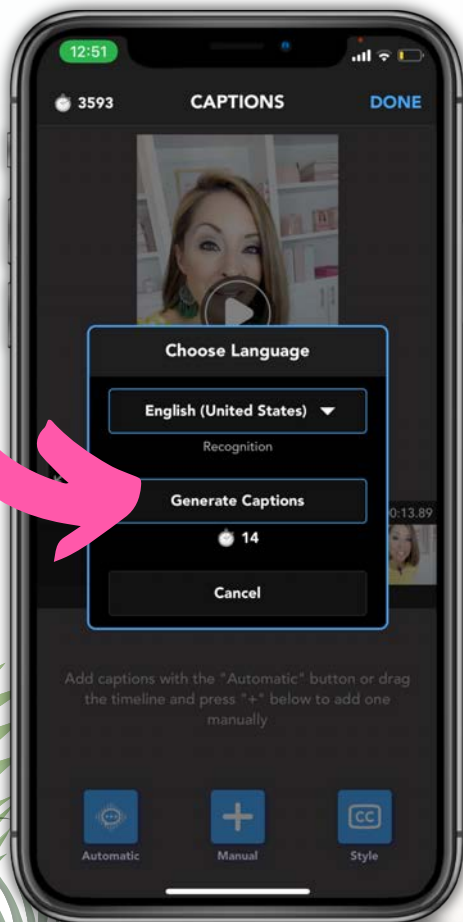
Click Use at the top right

Day Three

Step 5: Click Captions at the bottom.

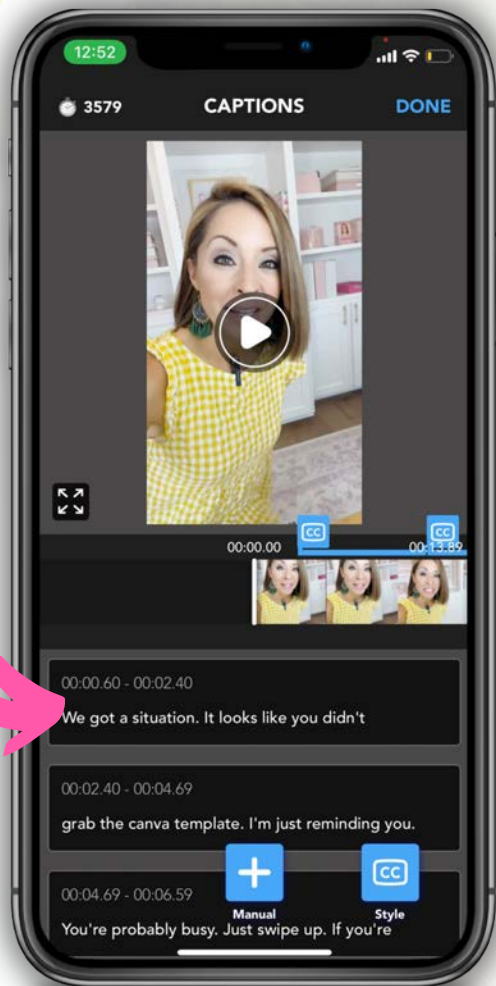


Step 6: Select the language and click Generate Captions.

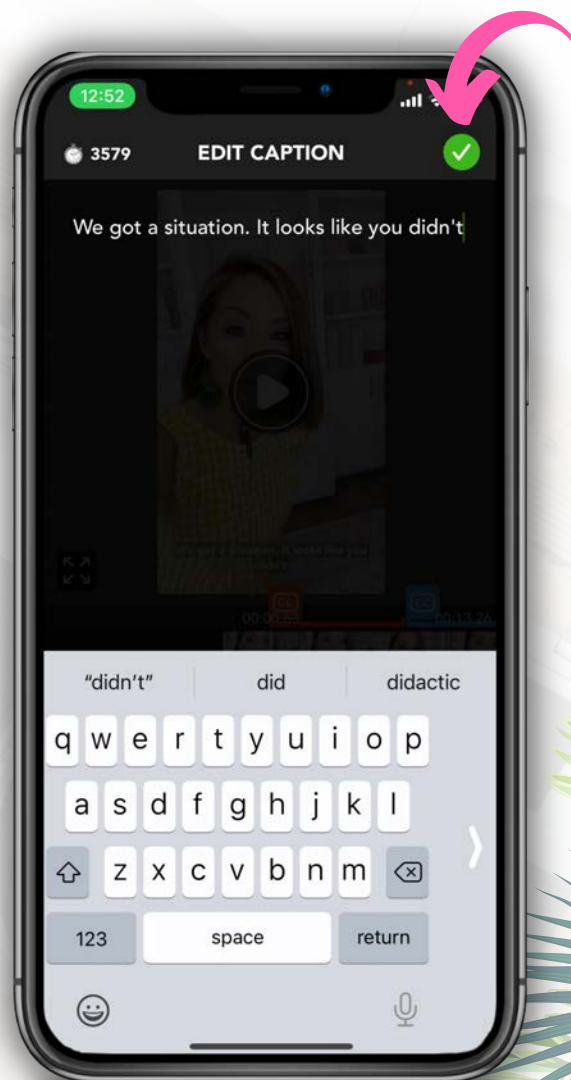


Then you'll see this while it creates your captions

Day Three



Step 7: Edit the captions by clicking each section within the black boxes.

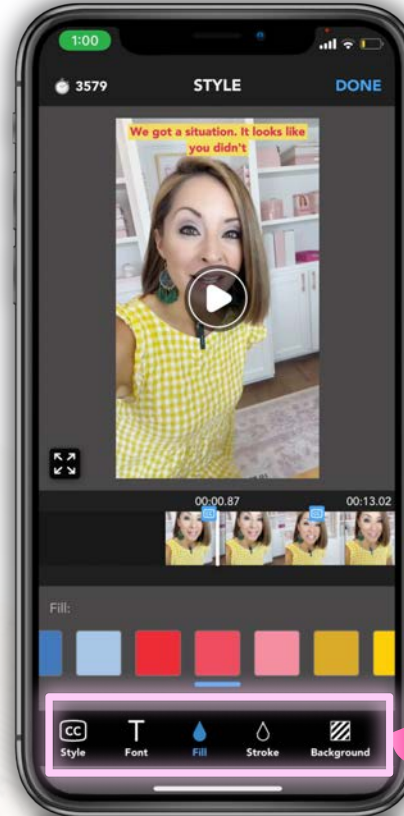
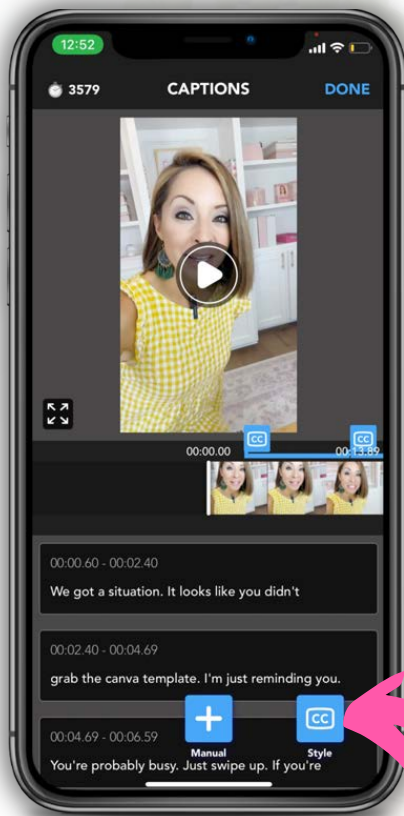


Step 8: When you are finished editing, click the green check mark at the top right.

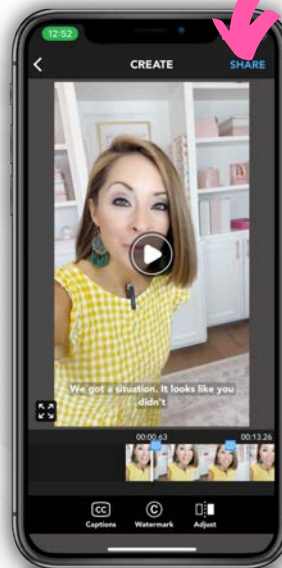
Day Three

Step 9: Edit the style of the text by clicking Style at the bottom.

Here is where you can select the font, font color & background color of the captions.



Step 10: When your captions are all ready, click Share at the top right and select Camera Roll to save it to your phone library.



Day Three

How To Add Music To Your Video

Step 1: Get the VideoShop app shown in this tutorial. There are many apps to pick from, but this is the best & most user friendly one I have found.

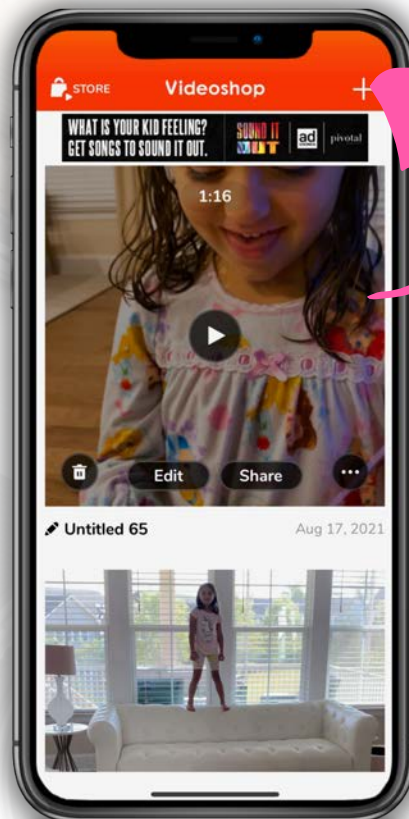
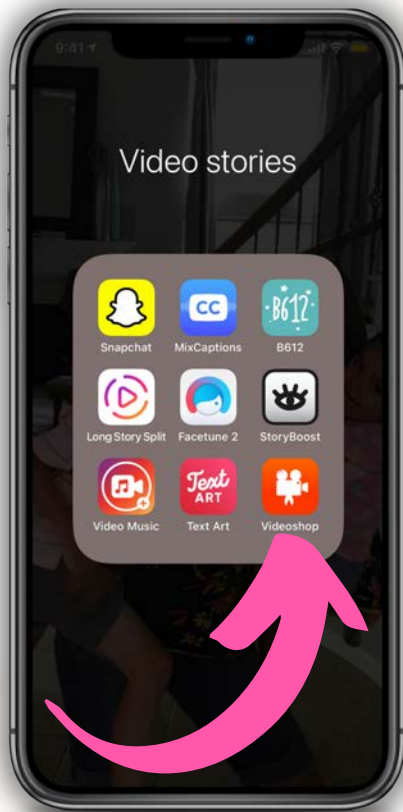
Let's walk through how to use VideoShop.

Click the image, the link or scan the QR code to get VideoShop:



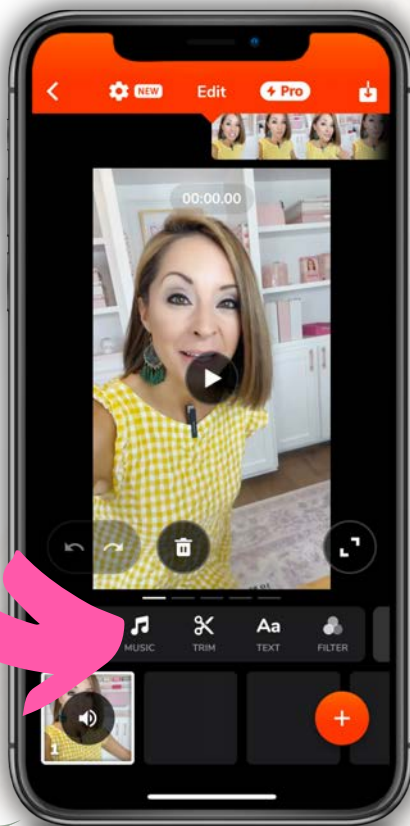
<https://www.videoshop.net/>

Step 2: Open the app. Click Plus Button at top right.



Day Three

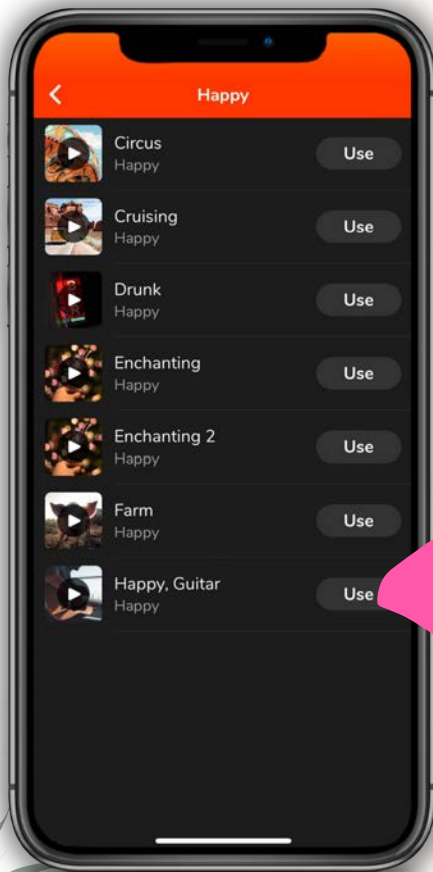
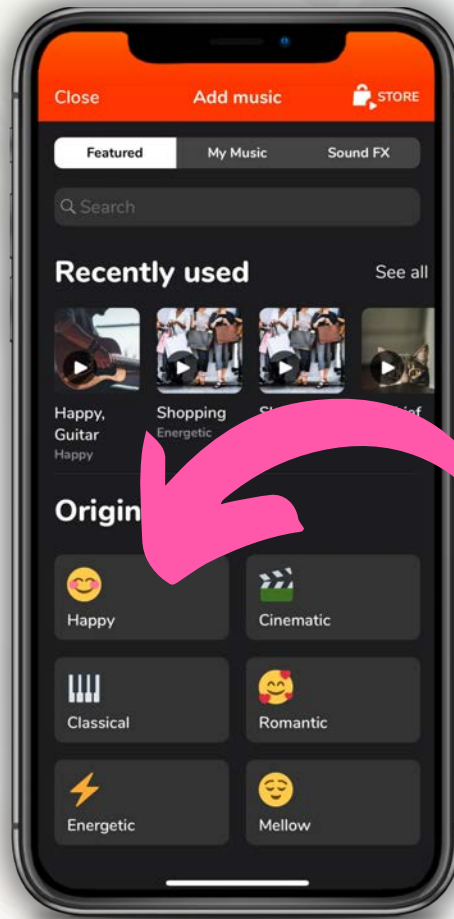
Step 3: Pick the video you'd like to import music to from your phone library.



Step 4: Select the Music option at the bottom

Day Three

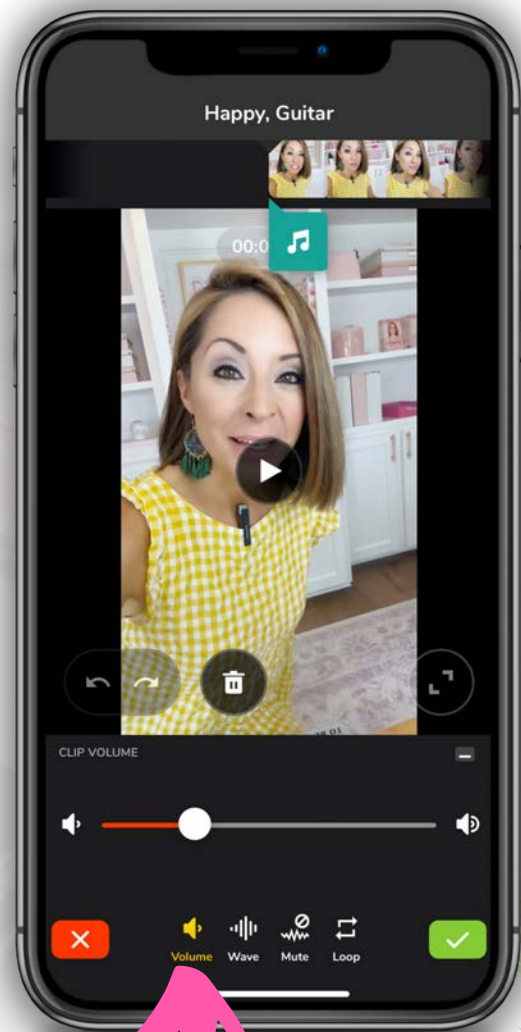
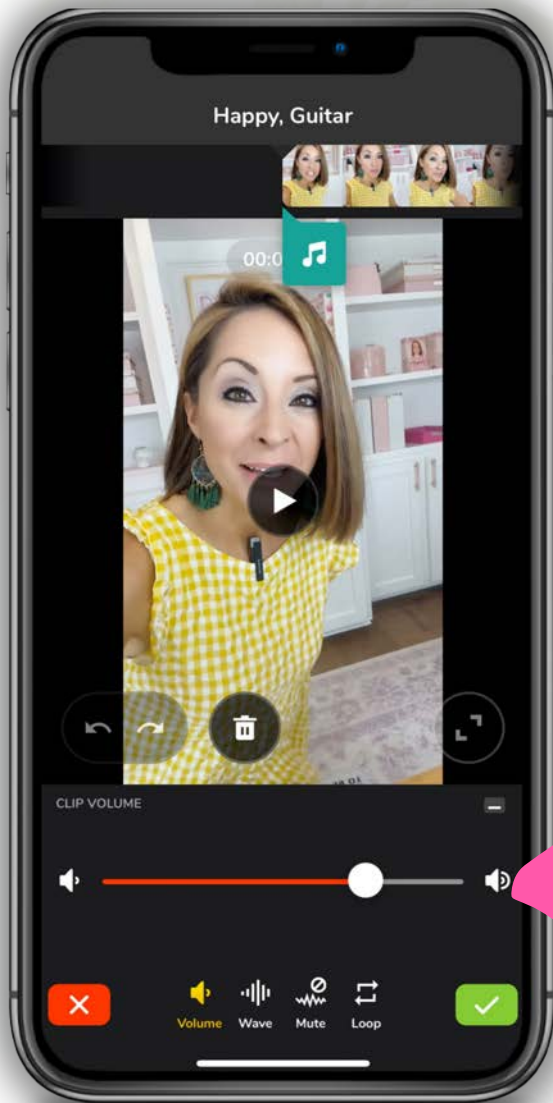
Step 5: Under the Featured tab, select Happy to get happy music options



Step 6: You can click the on each one to listen to it & choose the one you like best. I like the Happy Guitar one.

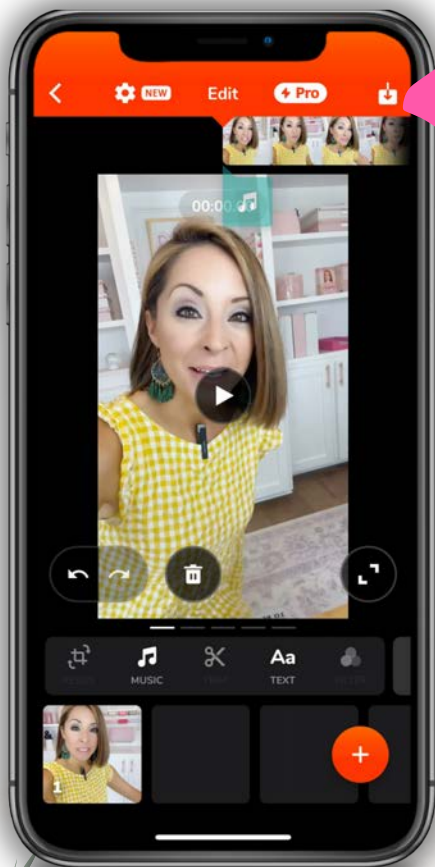
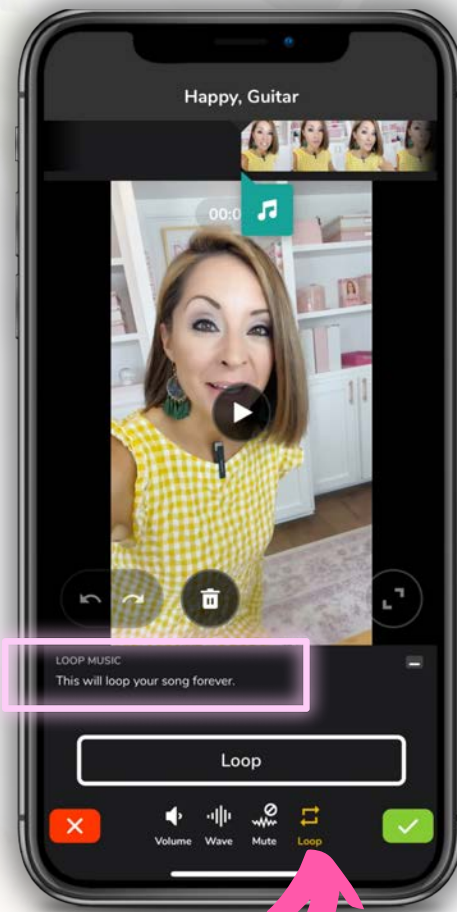
Day Three

Step 7: Click the teal music button at the top then the bottom menu will appear where you can click the Volume option to adjust the music volume. Adjust the volume to about a fourth of the way.



Day Three

Step 8: Click the Loop option at the bottom to have the song automatically loop (replay) throughout your entire video



Step 9: Click the Download icon at the top right to save the video to your phone library.

Day Three HOMEWORK

STEP 1:

Download all the apps you will need.

STEP 2:

Test out some of the features and play around with them for fun to learn their features.

STEP 3:

If you use another app that you LOVE, share it in the group. Share if it is great for the Iphone User or an Android user.

STEP 4:

Share to the group in the comments of the #homework post.

STEP 5:

Mark your calendars for a special bonus training this Thursday, the 10th, at 8:00pm



Turn The Page...

to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Day 3. We will pick one lucky winner each day!



STEP 2:

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking?





Day Four

TAKE ACTION DAY

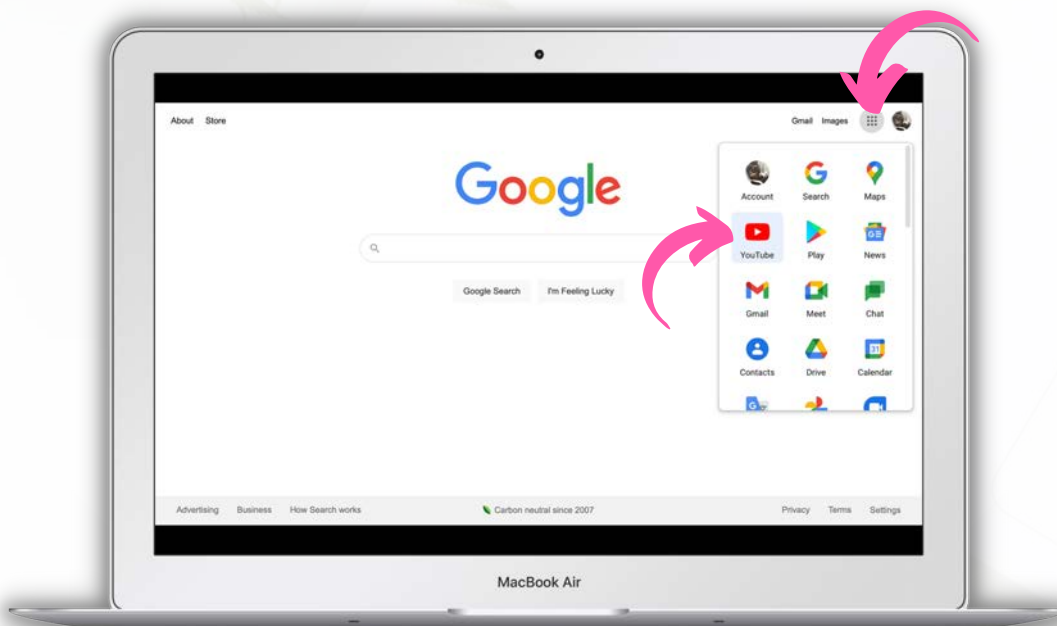
Day Four

Take action day.

Create your YouTube channel & create your own videos to share in the group for prizes.

Create Your YouTube Channel:

Step 1: Go to Google, click the waffle at top right & select YouTube.

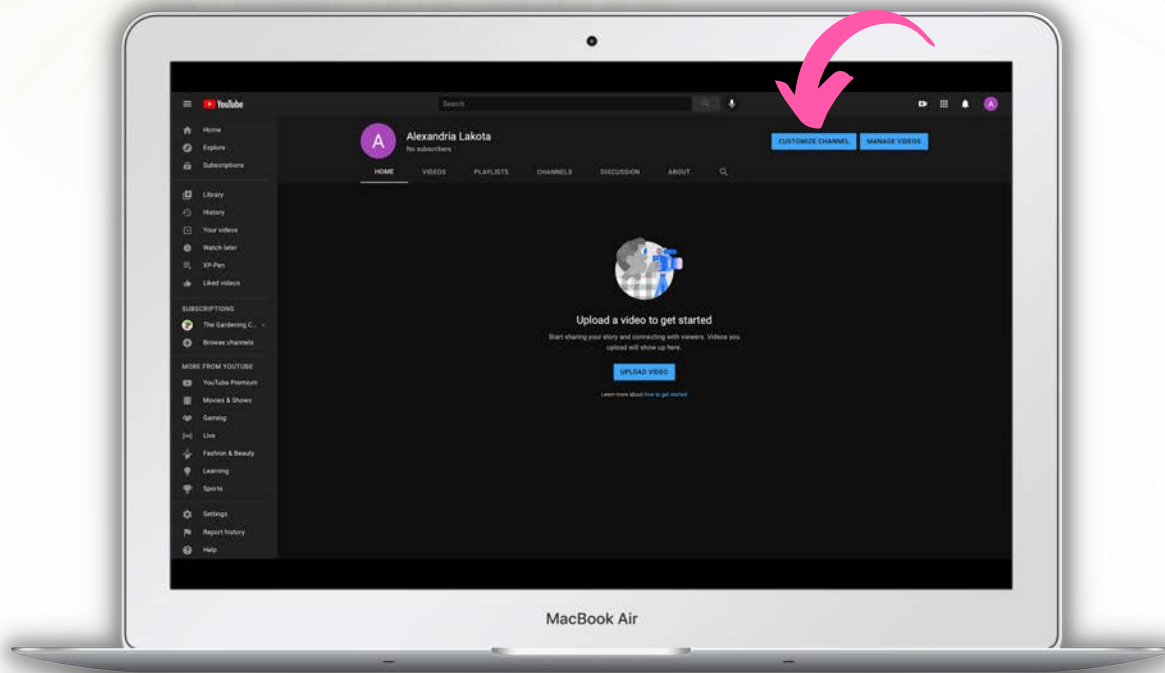


Step 2: Click your circle image at top right & click "Create Channel"

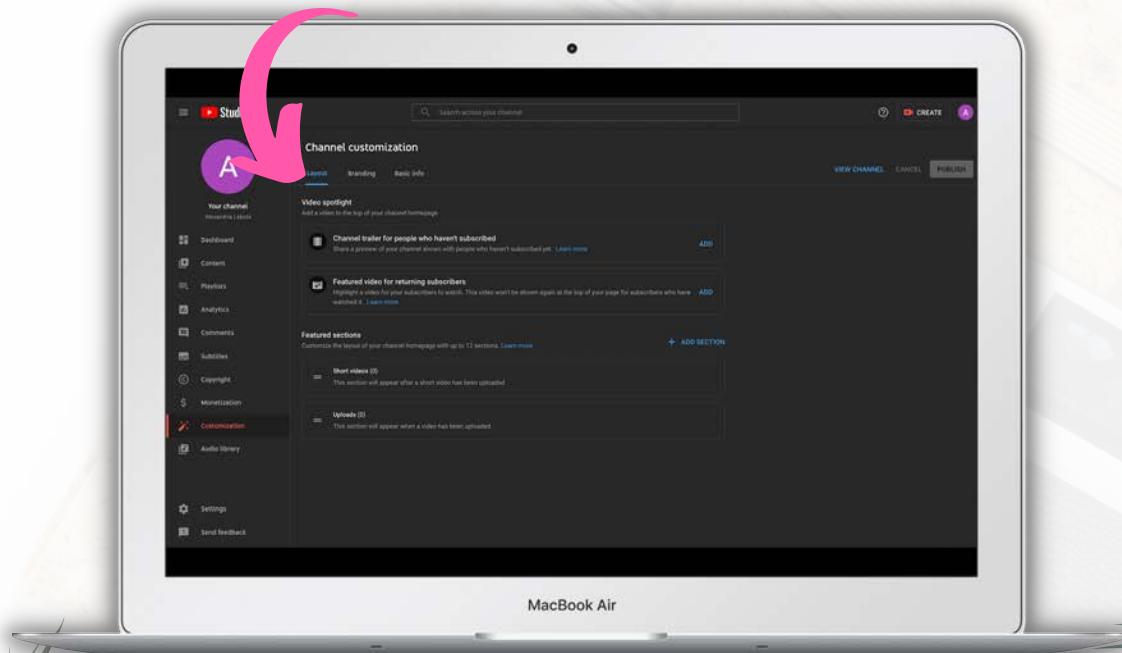


Day Four

Step 3: This is the screen you will be brought to. This is your YouTube Studio. Click Customize Channel at the top,

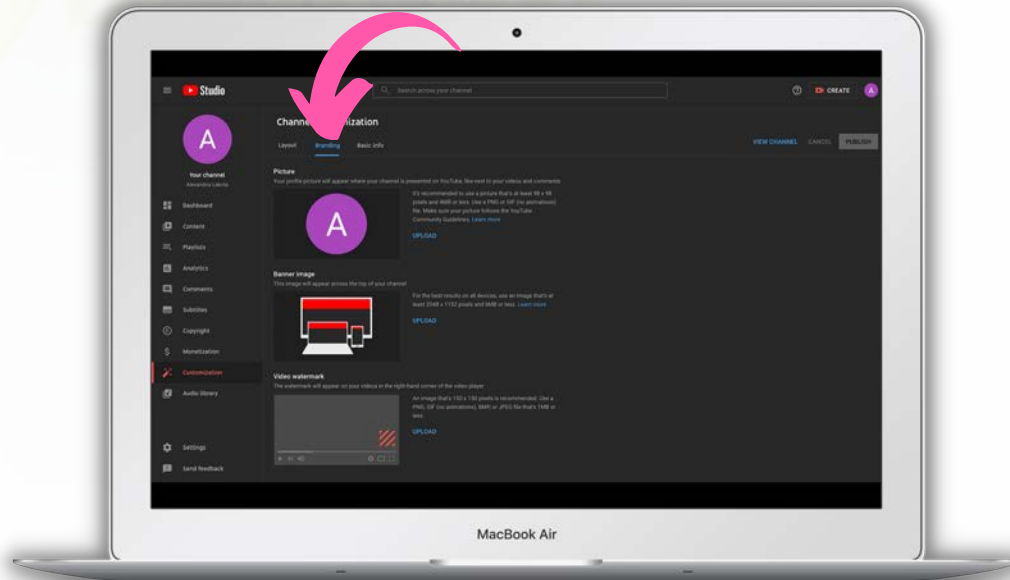


Step 4: The first tab is "Layout" where you can add a video preview of your channel for people who haven't subscribed yet, highlight a video for your subscribers to watch & customize the layout of your channel's homepage.



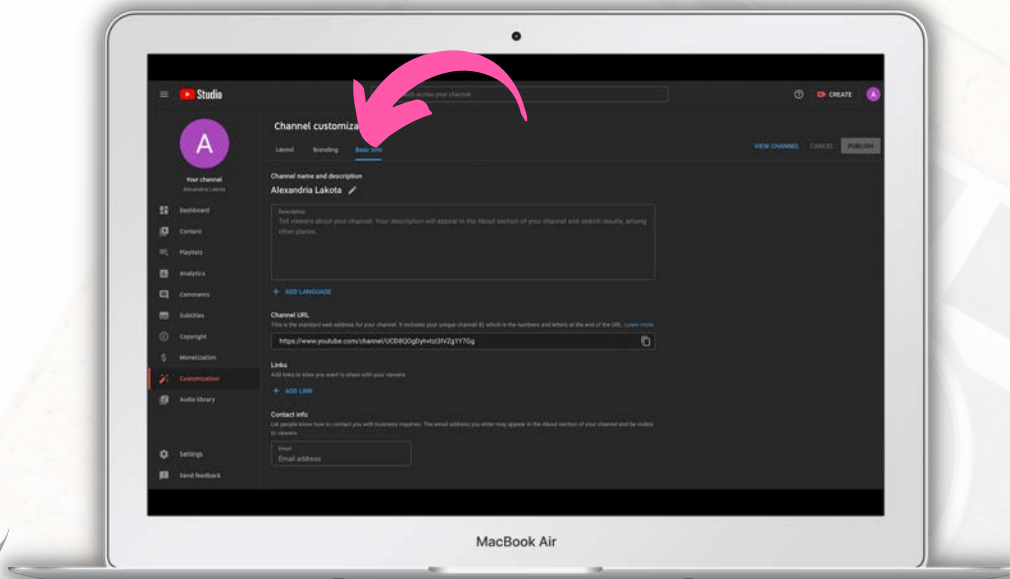
Day Four

Step 5: The second tab is "Branding" where you can edit your profile picture, your banner & a watermark/logo that will appear in the corner on all your videos.



Step 6: The third tab is "Basic Info" where you can add some information about who you are and what your channel is about. You can also add links to your website & social media, along with your email.

You can create a custom URL for your channel here also, but only when your channel has 100 or more subscribers, is at least 30 days old, has an uploaded profile picture & has an uploaded banner image.



Day Four

Give Your YouTube Channel A Pretty Banner.

You can have one made on Fiverr.com or you can make one yourself inside Canva, but sure that you size it correctly if you make it yourself. For the best results on all devices, use an image that's at least 2048 x 1152 pixels and 6MB or less.



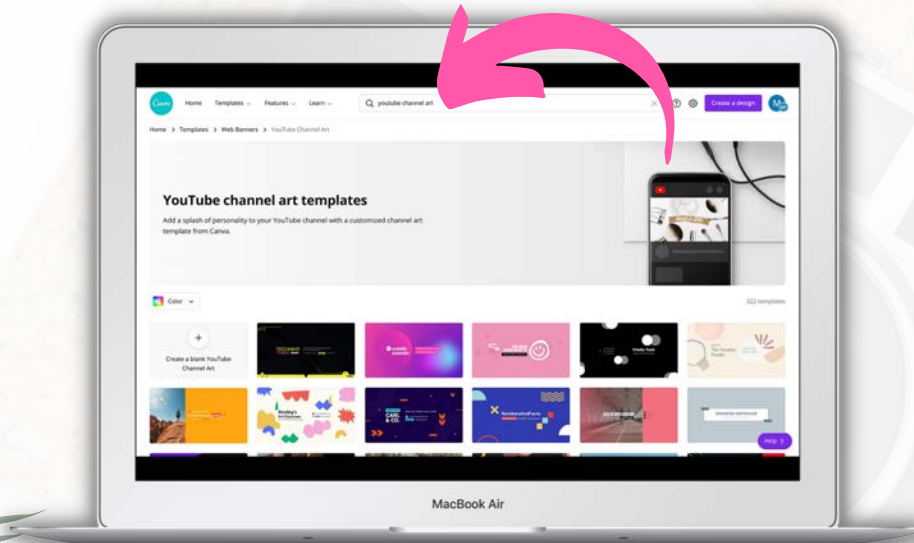
Canva.com to make a banner

Search "youtube channel art" to find templates

Click the icon, the link or scan the QR code to go to Canva.com:



<https://www.canva.com/join/abalone-smiley-mauve>

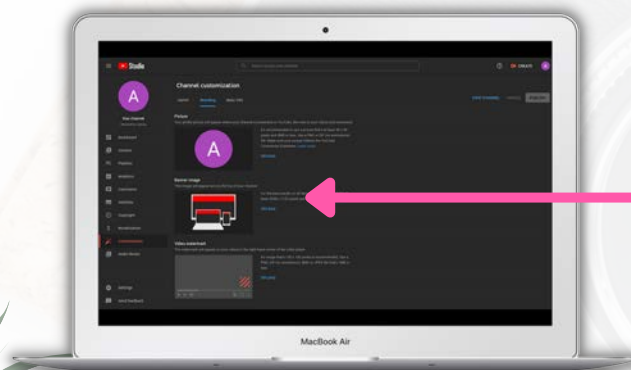
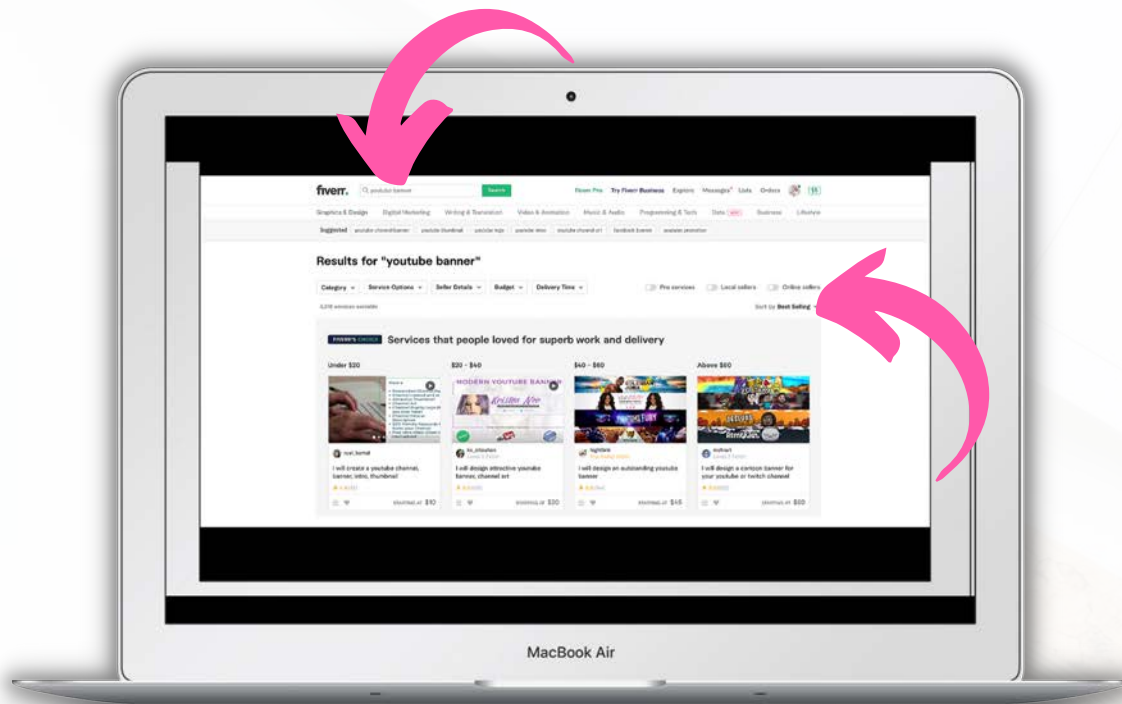


Day Four

Fiverr.com to have a banner created for you
Search "youtube channel art" to find designers & sort by "best selling"
Click the icon, the link or scan the QR code to go to Fiverr.com:



<https://www.fiverr.com/>



To upload your banner.

Day Four

Have Great Video Thumbnails

Good thumbnails create curiosity and make users want to click on them.



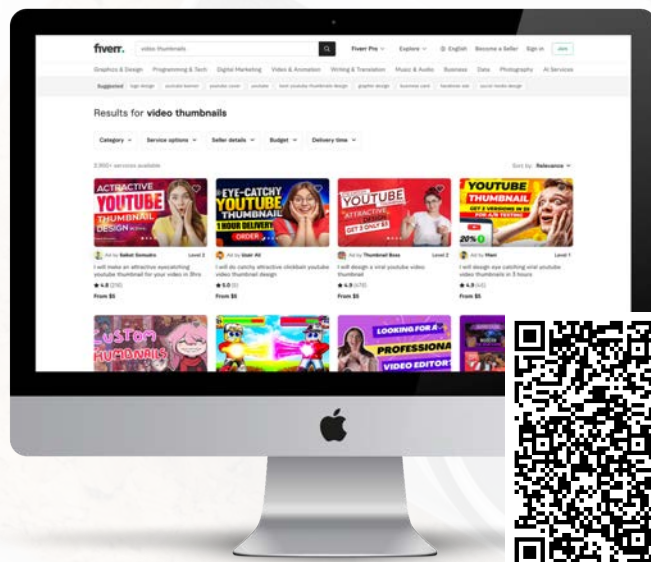
Design Tip:

Have a designer create you a template in Canva that you can easily edit with a new image and new words for each video you make.



You can also hire someone from [Fiverr.com](https://www.fiverr.com)

Just search “video thumbnails” and you can filter the results by category, service options, seller details, budget & delivery time.



Day Four HOMEWORK

STEP 1:

Come up with a few different topics for short videos you'd like to film. Here are some ideas:

1. A curiosity video about your product
2. Share a story and drop a hint about a product you use
3. Provide free training & value and access to a freebie you offer
4. Create a video sharing a review about your product for YouTube.

STEP 2:

After writing down some ideas, hit record.

You don't have to be perfect. You just have to get started.

STEP 3:

Share your imperfect videos in our Facebook group for feedback. Also, share these videos to your social media platform.

STEP 4:

And lastly, remember to save them to a folder in your phone so you can reuse them in the future.

STEP 5:

Make sure you marked your calendars for tomorrow's bonus training at 8:00pm



Turn The Page...

to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Day 4. We will pick one lucky winner each day!



STEP 2:

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking?





Day Five

VIDEO EDITING

Day Five

Editing on your computer | Why everyone needs to learn how to edit and how easy it really is.

I recommend you use iMovie (Mac Users) or Filmora (Windows Users) to edit your videos if you need to cut clips, add other videos in and do lots of editing:



<http://go.doitanywaygirl.com/Filmora>



<https://www.apple.com/imovie/>

There are also some great **phone apps for video editing** & adding music. A really great one is InShot.

(I don't personally use this but lots of people recommend it.)

Personally, I prefer to edit directly on my computer as it's infinitely easier.

Click the image, the link or scan the QR code to get InShot:



<https://inshot.com/>

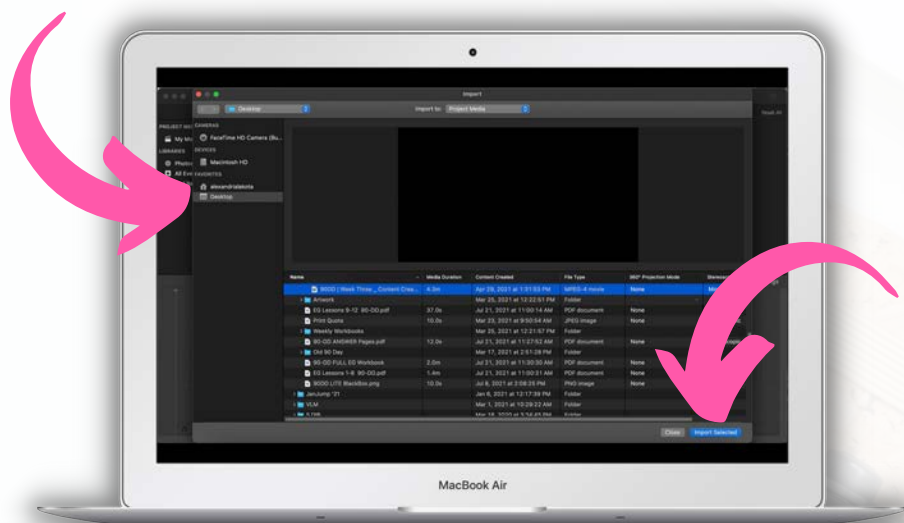
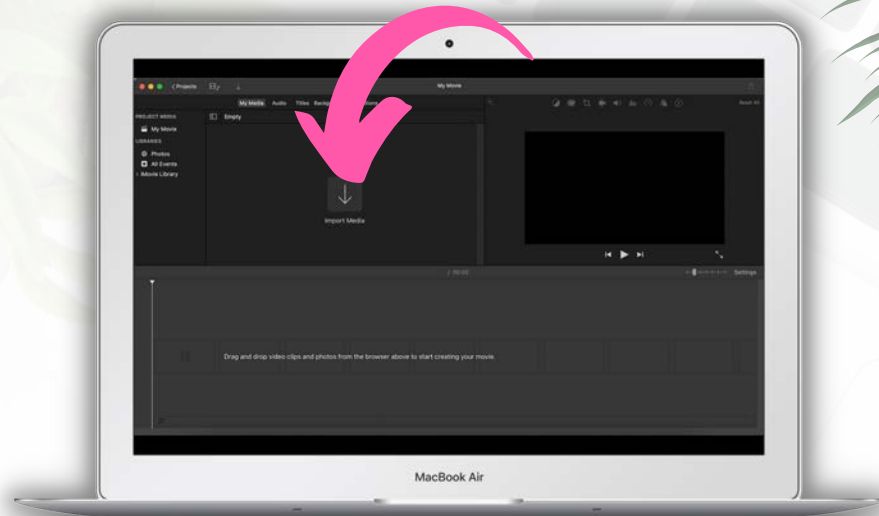
Editing In iMovie:

Step 1: Open iMovie and when you see this screen, click "Create New" & select Movie



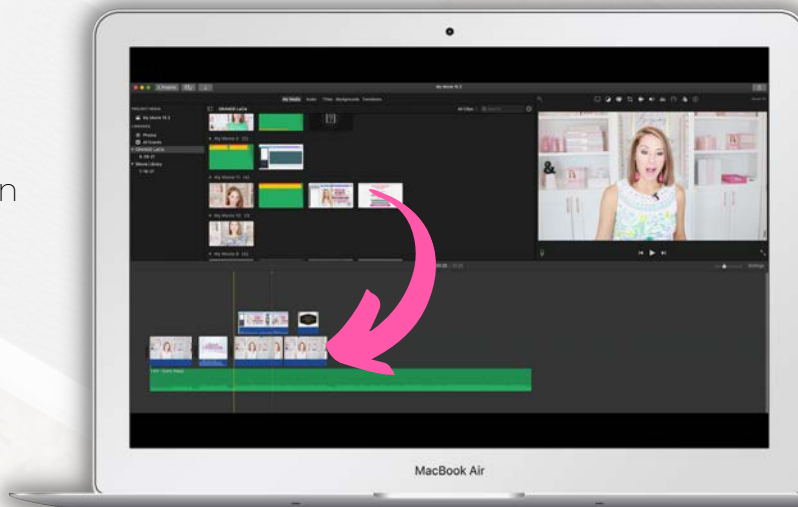
Day Five

Step 2: Click Import Media

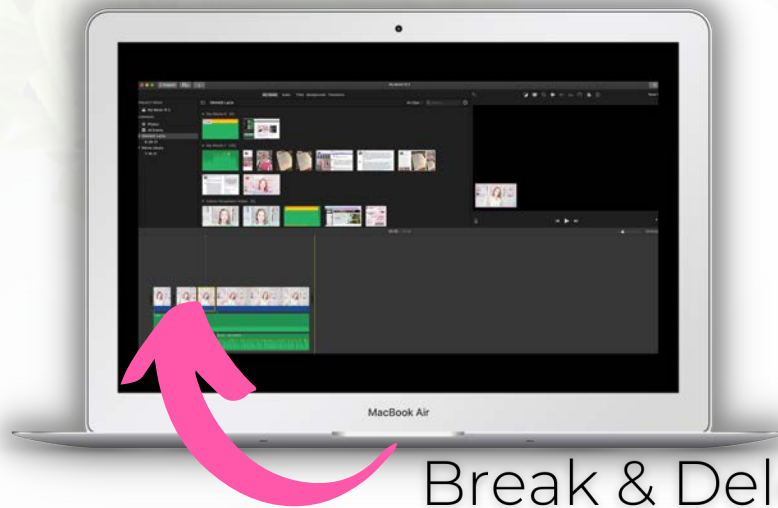


Step 3: Go to wherever your videos are saved, click what you want to import & select Import Selected.

Step 4: Drag your media down into the bottom area



Day Five

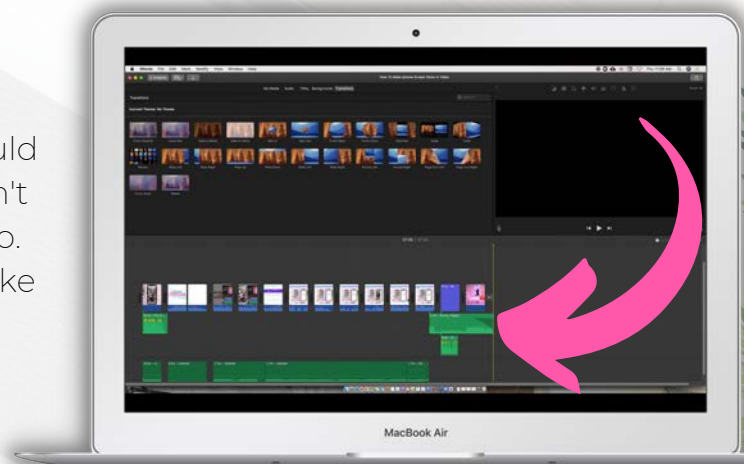


Break & Delete

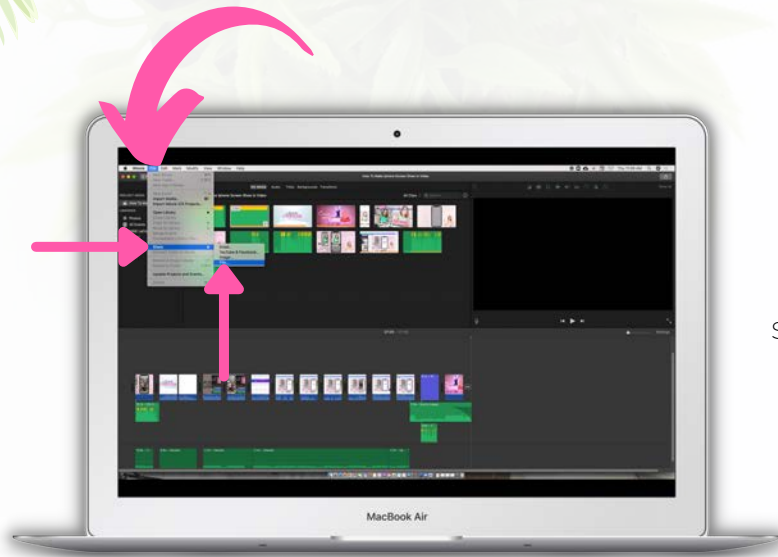
This is the most common function I use when editing. I break apart any area I don't love and then I click it and delete it. This is a great because you can cut out your "umms" and "pauses" and anything you said that wasn't super intelligent.

For example, let's say you want to get rid of a section where you paused for a long period. In the movie where you first start that pause, click "Command B" and then "Command B" again right before you start talking again. Now, that chunk of time where you paused is its own clip that you can now click on and hit delete.

Step 8: In the end, your music should line up close to the end so it doesn't run for 30 seconds after your video. Tighten this up at the end and make the music slowly fade out.

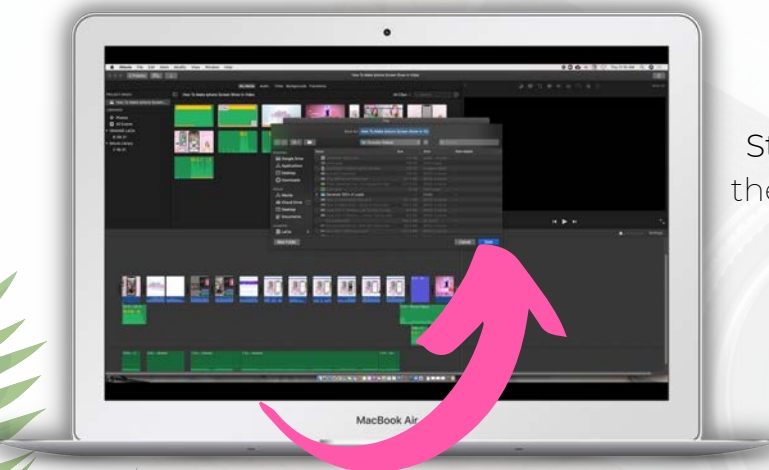
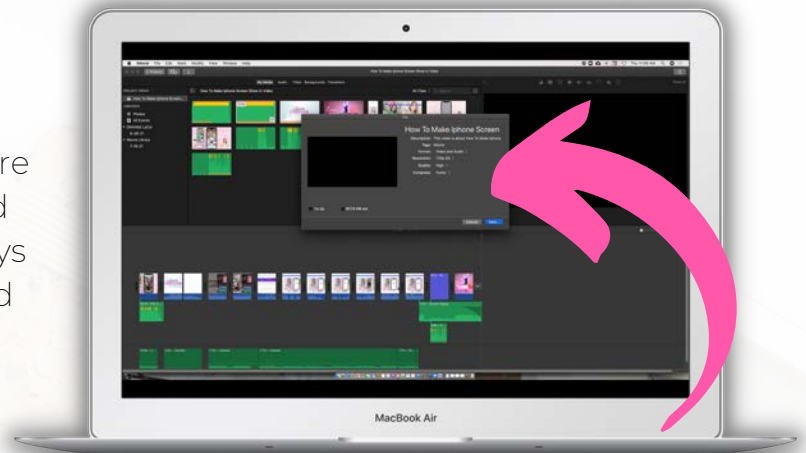


Day Five



Step 9: When you are done editing, click "File" at the top left, select "Share" & you want to share it as a file.

Step 10: You will see this pop up where you can add a name to your file and select the quality & resolution. I always recommend the highest quality and resolution option.

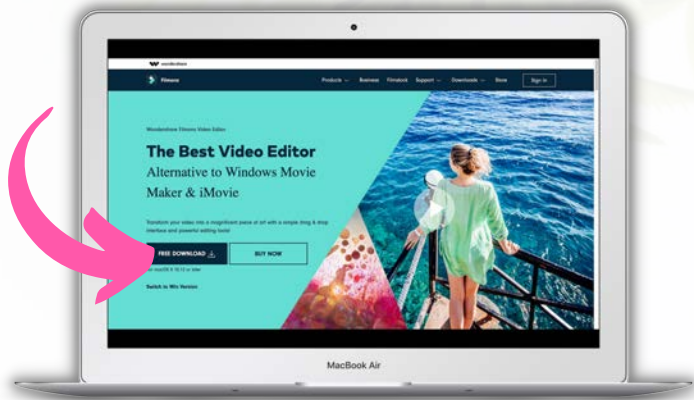


Step 11: Next, select where you want the file to be saved on your computer and click "Save".

Day Five

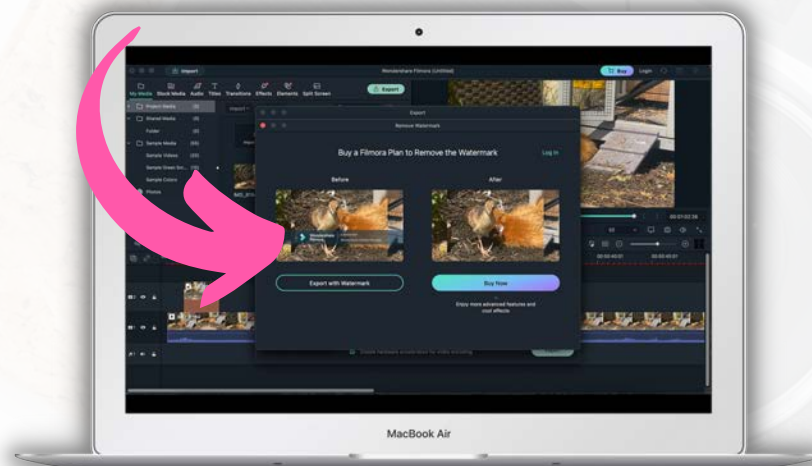
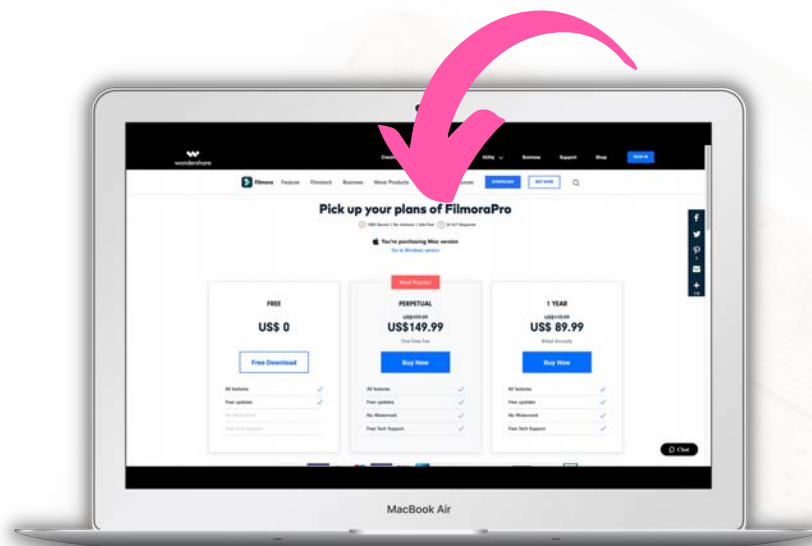
Editing In Filmora:

Step 1: Go To Filmora.Wondershare.com and click Free Download.



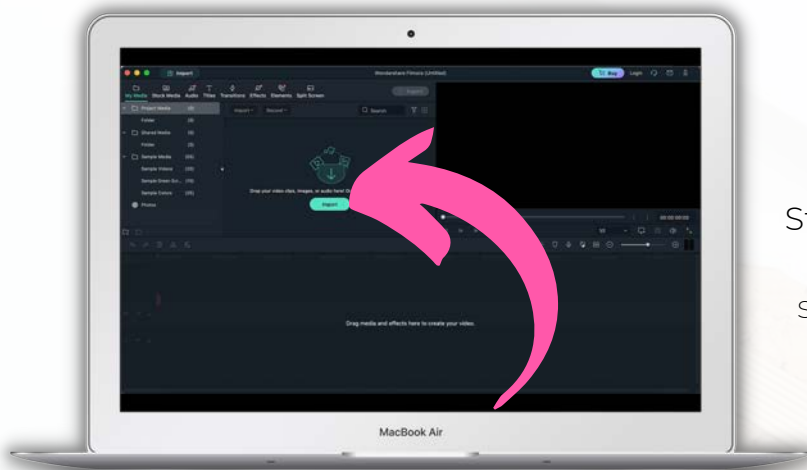
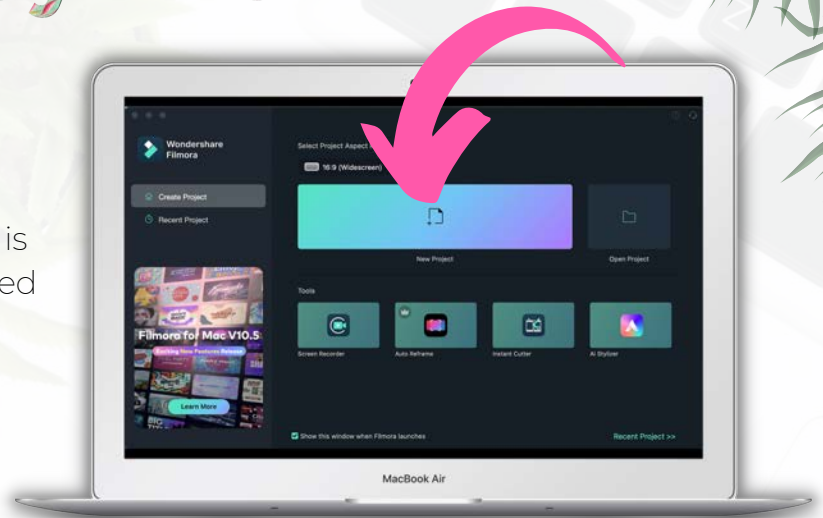
<http://go.doitanywaygirl.com/Filmora>

Step 2: Once you've downloaded it to your computer, pick a pricing plan that's best for you. There is a Free version, but with the free version your video will have the watermark.

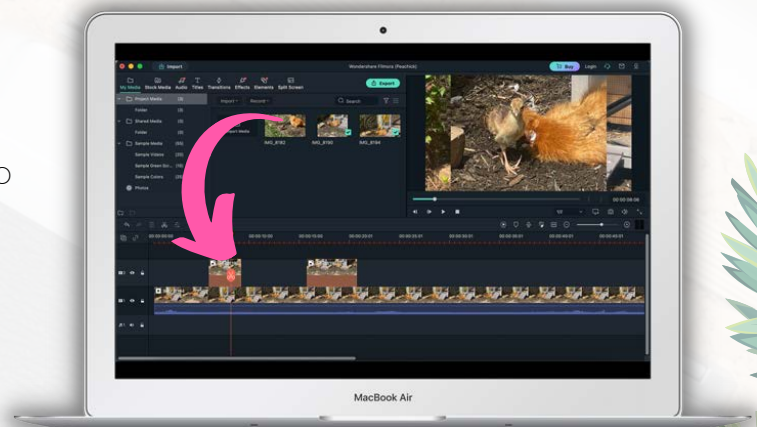


Day Five

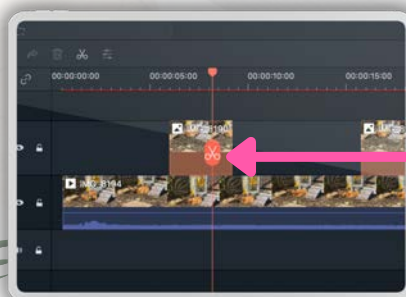
Step 3: Your Filmora home screen is similar to iMovie where you just need to click create new project.



Step 4: Importing your media is also the same as iMovie, just click import and select the files you want for your video.



Step 5: Add media by dragging them to the bottom area and move them around to where you want them just like iMovie.

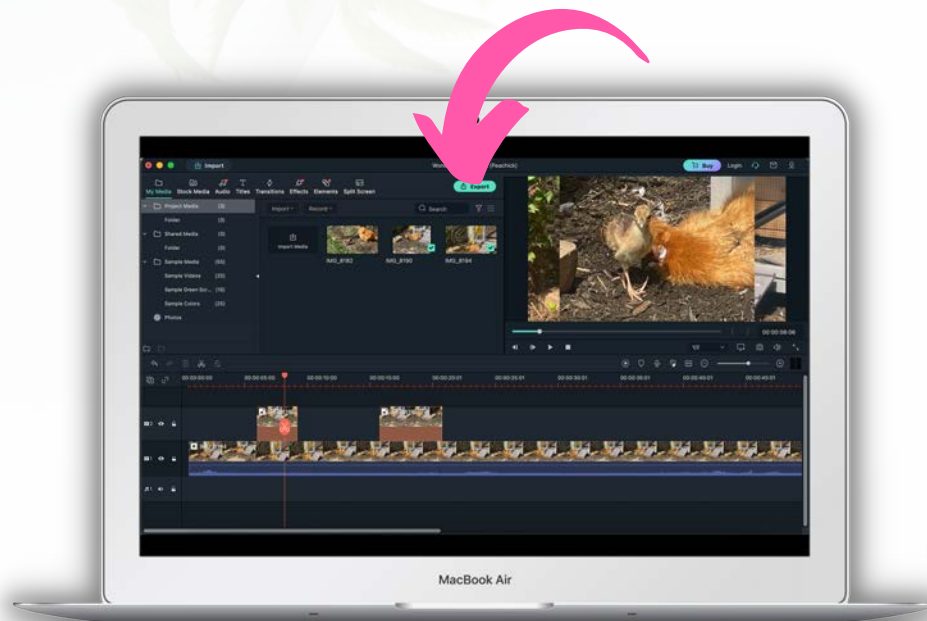


Note: In Filmora, to break a section, you just need to click the scissor icon when you are at the point of the video you want to break.

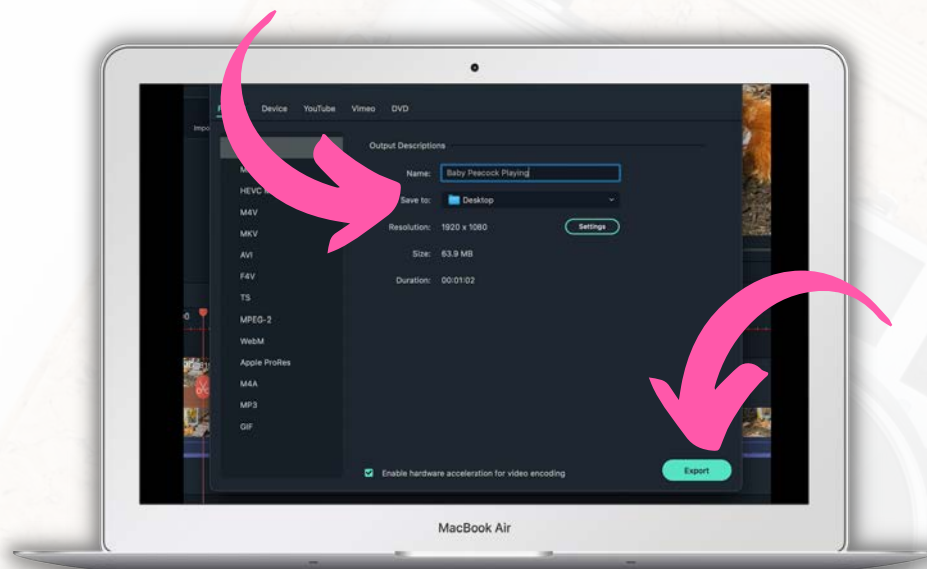
Day Five

Editing your video by adding music and pop-up images, adjusting volume, etc., follow the same directions as shown for iMovie.

Step 6: When you are finished editing your video, click Export at the top.



Step 7: Name your video and select where you want to save it to then click Export.



Day Five

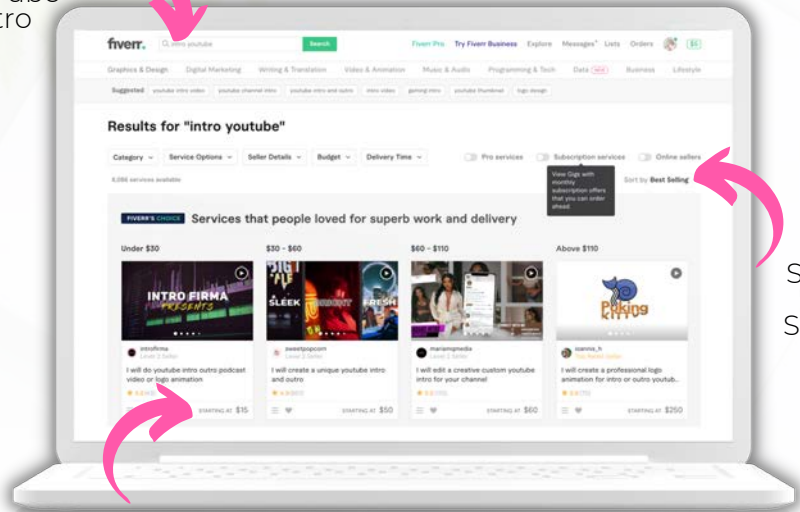
Get An Intro & Outro Made on Fiverr.com

Click the Icon, the link or scan the QR code to go to Fiverr:

<https://www.fiverr.com/>



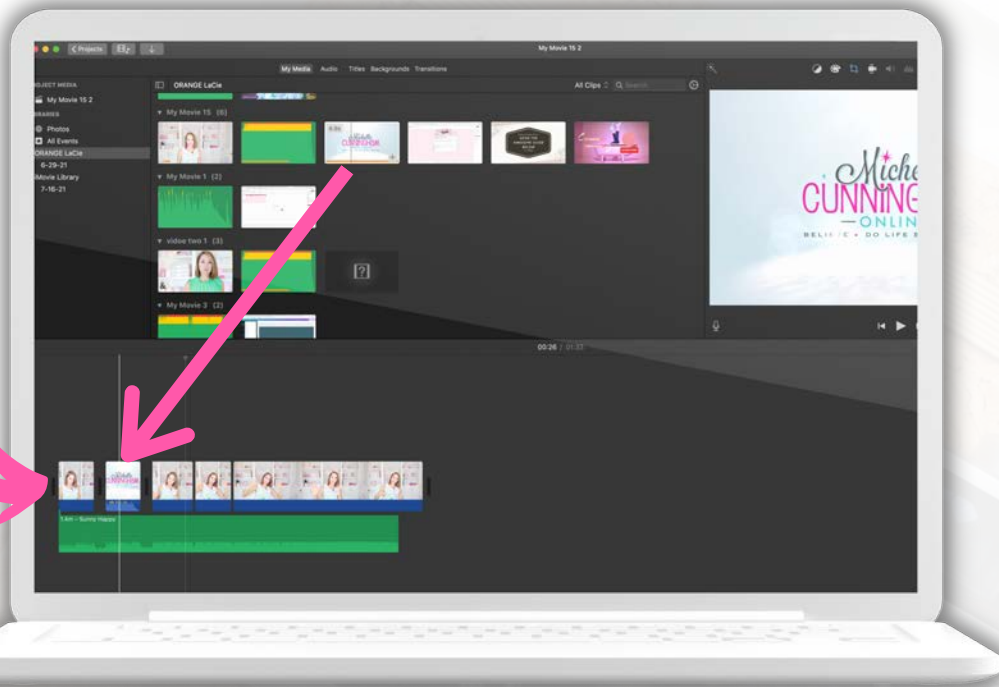
Search
YouTube
Intro



Sort by
"Best
Selling"

Pay
Attention
To Prices

Download Your Intro/Outro To Your Computer & Upload To Movie Editing Program:



Drag It Down Into
Your Editing Area.

Day Five

Add Music To Your Video

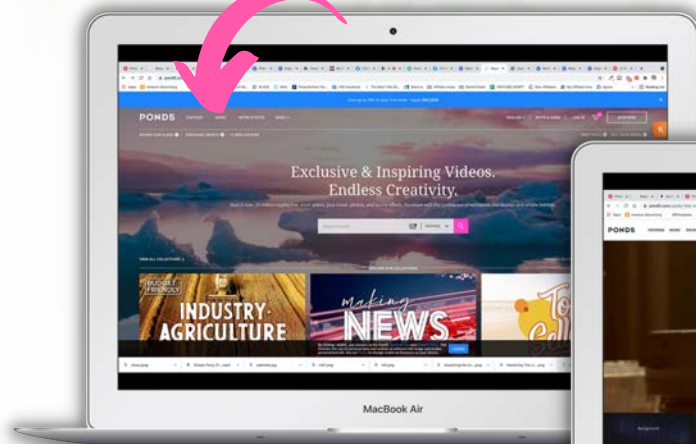
I love Pond5 for music
Click Icon, link or scan QR code to go to Pond5:



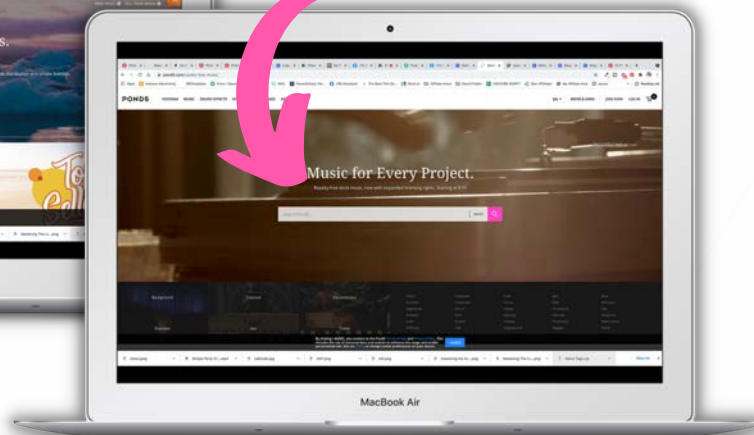
<https://www.pond5.com/>



Go To "Music"

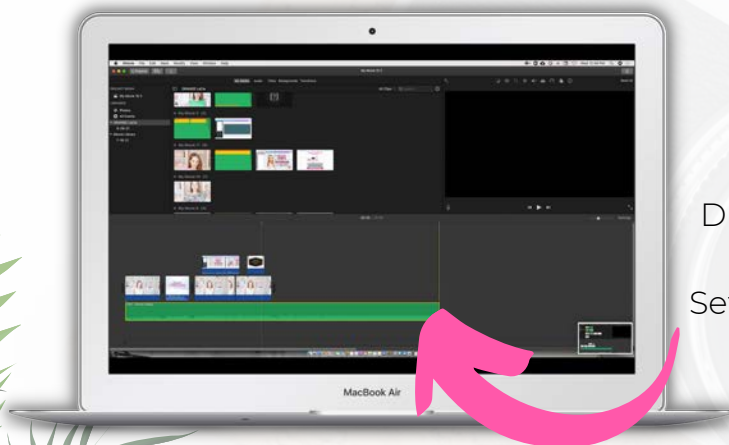
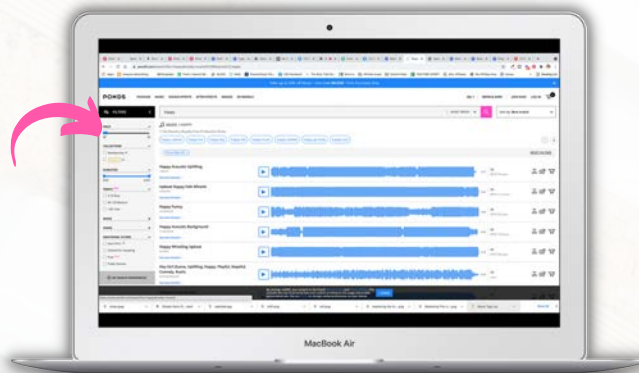


Search What
You Want



PRO TIP: If you want people to think you are fun and happy, pick 'Happy Ukelele' music.

Sort by \$0-\$5.
Don't fall in love with expensive songs.
Invest your money wisely.



Drop it into your masterpiece
down here.
Set it to about 10% so it doesn't
overpower your voice.



Day Five HOMEWORK

STEP 1:

Do you want to start editing videos on your computer? If so, get an intro & outro created. It can be as simple as your logo spinning for 4 seconds or more complex.

Intros that are less than 7 seconds are ideal.

(I just have to share with you there is an awesome intro Creator on fiverr. You can find him at [fiverr.com/timesStudio](https://www.fiverr.com/timesStudio))

STEP 2:

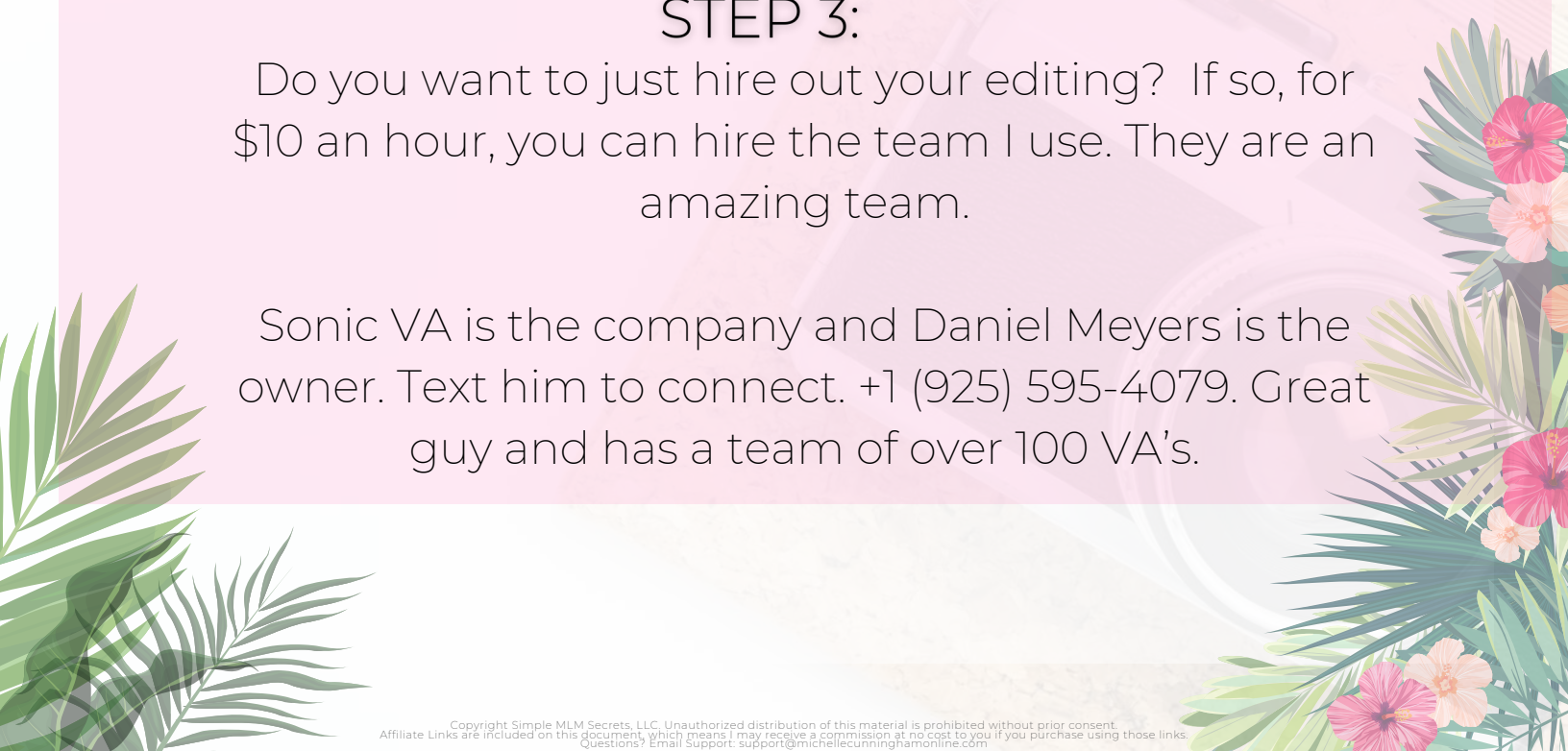
Open Imovie or Filmora and practice editing a video. It's like riding a bike, the more you do it the easier it becomes.

Editing can be time consuming.

STEP 3:

Do you want to just hire out your editing? If so, for \$10 an hour, you can hire the team I use. They are an amazing team.

Sonic VA is the company and Daniel Meyers is the owner. Text him to connect. +1 (925) 595-4079. Great guy and has a team of over 100 VA's.



STEP 4:

Don't Miss Tonight's BONUS
Training at 8:00 PM EST

NETWORK MARKETING LEADERS

BONUS Network Marketing Leadership Master-Class:

How To Massively Grow Your
Network Marketing Team Without
Stress Or Overwhelm

Michelle's
Magic
Strategies
Revealed!



Thursday, September 10th at 8:00 PM EST

Video
SUPER
STAR

Turn The Page...

to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Day 5. We will pick one lucky winner each day!



STEP 2:

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking.





Bonus Day Six

THE TOP 5 VIDEOS
TO SELL MORE

Bonus Day Six

1

Curiosity Video

When you talk about a specific topic & drop in a little hint about your product, but don't name or show exactly what the product is.

You could maybe even use the product, but make sure you are covering the name on it or what company it is from.

For example: If you sell skincare and makeup, make a video & during the video show how you are putting on "your new favorite mascara" but don't show them the product. Let the results in the picture/video make them want to know more. And interestingly, they will reach out to ask for more information in the comments or by private message.

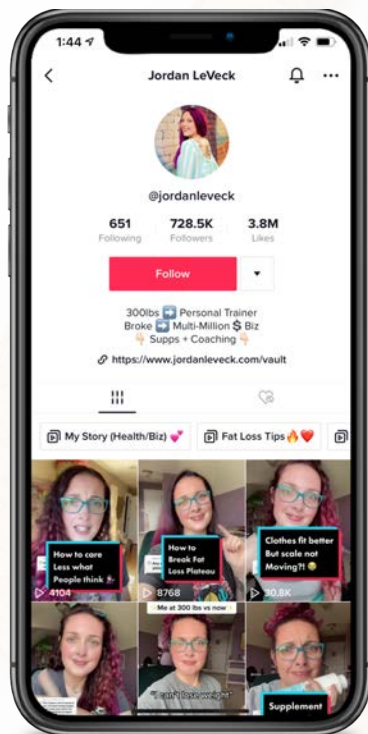
2

Take Them On A Journey Video

When you take your viewers on your journey, it's exciting for them.. Share your results along the way, but don't make it clear exactly what products you are using so you can still create that curiosity.

A great example is Jordan Leveck on TikTok

To go to Jordan's TikTok Channel, click the link, the image or scan the QR code:



<https://vm.tiktok.com/ZMRN4vYDv/>



3

Product Review Videos

You can take the "Julie Reynolds" approach where she actually shares reviews of her company products on her YouTube Channel. This actually leads her to generate thousands of dollars in sales a month.

To go to Julie's YouTube Channel, click the link, the image or scan the QR code:

https://www.youtube.com/channel/UCvB_TZjEN-SNRjKtaI9VrGMg



4

Opportunity Videos

Share things like how you're making extra money, living the dream & working on your own time and that will create curiosity around what it is that you do. This is a great way to get people to organically reach out to you.

5

Offering Something Free Videos

In your video, talk about the benefits of the product you are selling and what people can expect if they use it.

Then, instead of leading them to buy the product, offer them a freebie or free sample of the product.

A freebie or free sample option is not only a great way to build an email list when you have them go to an opt-in page in order to get the free thing, but it is also an amazing selling strategy.

The most full-proof way to get someone to buy your products is to have them use the product and fall in love with it. If you are able to give free sample from your company, offering them is a great way to get your products into the hands of tons of new people.

Day Six HOMEWORK

STEP 1:

Come up with 5 ideas for a curiosity video you can make:

-
-
-
-
-

STEP 2:

Select one of the other video ideas from today's training that you would like to do. Circle the one you chose below & brainstorm some ideas for how you'll make the video?

Take Them On A Journey Product Review Opportunity Video Offer Something Free

Video Brainstorm:

Turn The Page...
to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Day 6. We will pick one lucky winner each day!



STEP 2:

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking.





Bonus Day Seven

VIDEO SALES SECRETS FROM
MARINA SIMONE & JULIE REYNOLDS



Marina Simone: Instagram & Tik Tok Video Sales Secrets

Favorite Platform: **Instagram**

Instagram Followers: **40k**

2nd Favorite Platform: **Facebook Groups**

Crazy Facebook Group Accomplishment: **Built 7 Groups
With Over 50k Members**

Total Sales In One Week On Social Media: **\$50k**

Total Personal Recruits Using Social Media: **Over 1500**

Runs A Team Of: **Over 60k**

Total Sales Generated Online: **Millions**

Fun Fact: **I can make a butt with my tongue 🍑 lol**



First things first, Don't Try To Be Perfect.

Keep it 100 with your audience. Be real and be your authentic self because that is actually what people are attracted to.

Even if you're an introvert or uncomfortable. Basically, just go out there, look stupid & have fun doing it.

This is something that takes time & practice for you to get your flow down because there's no one perfect & set way.

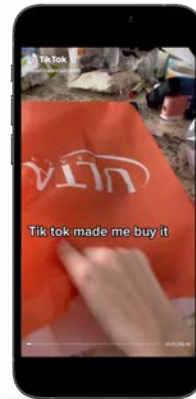
Bonus Day Seven

1

For Tik Tok : Find A Way To Play Off A Trend & Go Viral

Even if you don't have a bunch of followers or content, going viral is the best way to get new people to start seeing your content. Here is a video I made that followed the Good Apple foundation trend...& it went viral!

- My Hook: "Tik Tok made me buy it"
- "I gave in...." meaning I followed the *trend*.
- Making myself relatable by showing the pimple flaws on my face



<https://bit.ly/MSGoodApple>



2

Post A Product Video About Your Product

After I went viral from that video, I made this video.

- My Hook: "Lost 60 postpartum lbs....by eating chocolate"
- Important Ending: "Text BELLY to 561-437-6807 for \$10 off"
- Those 292 Likes & 29 Comments are all leads.



<https://bit.ly/MS60lbsGone>



I sent each one a private message that said something like:

"Hey Boo, you saw my product video on getting rid of belly fat & I didn't get a chance to connect with you! Are you looking to lose weight ?

I made over \$7k in sales from this ONE Tik Tok Video.

The reason for that is because I did it directly after a viral video.

Bonus Day Seven

3

Be Able To Capture That Lead

Every single person who comments or likes your video you need to be sending a private message.

When you are ask them the question, "Are you trying to lose weight?" or "Are you looking for new makeup?" or "Do you need help with your skincare?" ect. that is going to drive them back to that video to remind themselves what you are talking about.

4

Change Positions

Keep changing angles and making new clips. This keeps people's attention! Do it every 2 to 3 seconds if you can.

5

Use Transitions

This is another way to keep people's attention! Here is an example of one I did on Instagram:



<https://bit.ly/MSAuthentic>



Julie Reynolds: YouTube Video Sales Secrets



Favorite Platform: **YouTube**

Total YouTube Followers: **4.5k**

Total YouTube Video Views: **50k**

Sales Generated EACH Month On Autopilot Using YouTube: **\$17.2k**

New Recruits On Autopilot Using YouTube: **Hundreds**

2nd Favorite Platform: **Tik Tok**

Tik Tok Followers: **40k**

Tik Tok Video Views: **Over 2 Million**

Team Sales Generated This Year Using Social Media: **\$3 Million**

Crazy Amazing Personal Achievements:

- **Wrote A Children's Book On Anxiety**
- **Was Recognized As A Top Earner In Her Company**
- **Has Coached Hundreds On How To Use YouTube To grow Their Business To The Top Like She Has**

I have been able to use YouTube to consistently generate over \$17k in sales on autopilot every single month. I was completely frustrated and over trying to master Facebook ads and the algorithms you need to ensure your videos are actually being seen. I tried Pinterest, which is a blogging platform, but I am not a writer, I'm a video girl. So I realized that YouTube was where I needed to be.

YouTube Facts:

- YouTube at its core is actually not a social media platform. It's a search engine. It is where people go to directly search for what they are looking for.
- YouTube videos never go away, so they will continue to be seen for years and years.
 - YouTube is where you use Intent Marketing.
 - Intent Marketing : People are literally searching for your content. They want to know about a product your company sells, so they search the name of that product and when crafted correctly, your video will show up.
 - The ads you see on social media platforms are considered Interruption Marketing, which is marketing that people did not ask to receive.

Bonus Day Seven

First of all, I don't have a huge following on YouTube. I only have a little over 4 thousand, but i started with about 40, and they were all my family.

You don't need all the social media proof to be taken seriously.

I create one great YouTube video a week & that results in people finding me on social media and reaching out.

Use Ubersuggest to find exactly what people are searching for and the best keywords to use so you videos are the ones being seen.

Ubersuggest

<https://neilpatel.com/ubersuggest/>



For example:

The screenshot shows the Ubersuggest interface with a table of keyword data. Two pink arrows point to the 'KEYWORD' and 'VOLUME' columns. The table lists various keywords related to 'isagenix shakes' with their respective search volumes, CPC, PD, and other metrics.

| KEYWORD | TREND | VOLUME | CPC | PD | Register for Free |
|-----------------------------|-------|--------|--------|-----|-------------------|
| isagenix shakes | ↔ | 4,400 | \$1.12 | 100 | 77 |
| isagenix shakes recipes | ↔ | 590 | \$2.24 | 5 | 55 |
| isagenix shake day schedule | ↔ | 390 | \$0 | 1 | 57 |
| isagenix shakes ingredients | ↔ | 390 | \$1.00 | 97 | 19 |
| recipes for isagenix shakes | ↔ | 320 | \$1.05 | 30 | 15 |
| isagenix shakes reviews | ↔ | 320 | \$2.40 | 46 | 69 |
| isagenix shake day | ↔ | 260 | \$2.14 | 31 | 61 |

- How-To videos do extremely well
- Show up consistently
- Optimize your videos (SEO)
- Provide value to your audience

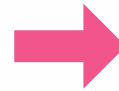
Bonus Day Seven

My first video example where I am talking about my product.

You can see that event after 2 years, it is still being viewed and now has over 45k views.



<https://youtu.be/lksWLD1mMbg>



My second video example where I am talking about my companies business opportunity.

You can see that event after 7 years, it is still being viewed and now has over 2.9k views.



https://youtu.be/BO_wGXABvGO



Did you like today's training from Marina Simone & Julie Reynolds? Want even more amazing secrets and strategies from 18 more TOP Video Influencers?

Influencer Video Secrets

THE SECRETS FROM 20 TOP NETWORK MARKETERS

<http://www.influencervideosecrets.com>



Influencer Lineup

-  **Aleshia Wisch**
The Queen Of Tech & Tik Tok
-  **Amber Lykins**
The Dopest YouTuber To Rock Video Content
-  **Angela Billups**
Short-Form Video Sales Slayer & Queen Of Keeping It Reel
-  **April Napier**
The Social Media Relationship Guru
-  **Brynn Lang**
The Queen Of Balancing Home & Hustle
-  **Janet Parks**
The Queen Of Tik Tik & Video Conversion Superstar
-  **Jenn Cooper**
The Social Sales Closing Queen
-  **Jordan LeVeck**
The Queen Of Referral Posts & TikTok
-  **Julie Reynolds**
The YouTube Queen For Network Marketers
-  **Karyn Melko-Medeiros**
The Social Selling Ninja

Influencer Lineup

-  **Kathryn Jarrett**
The Reigning Queen Of Instagram Reels
-  **Kimberly Olson**
The Automation Domination Goddess Warrior Princess
-  **Marina Simone**
The Queen Of Branding For Network Marketers
-  **Mindy Backsen**
Your Social Selling Sister
-  **Shamecca Stephens**
The Queen Of Social Media & Email Marketing
-  **Sonia Molina**
The SoMo Mindset & Business Mentor
-  **Soraya Goddard**
The Queen Of Using Instagram Part-Time To Make A Full-Time Income
-  **Tiffany Ann Clonch**
The Queen Of Consistency Superstar
-  **Wendy Lee Stephenson**
The Queen Of Facebook Live Attraction Marketing
-  **Michelle Cunningham**
The Youtube Recruiting Queen

Day Seven HOMework

STEP 1:

Join Michelle for the reveal of the top 3 best "Stupid Basket" videos.

STEP 2:

Grab your graduation certificate & post a selfie with your it inside our Facebook Community:

Grab Your Graduation Certificate Here:

www.michellecunninghamonline.com/videosuperstar



Turn The Page...

to find out how to win prizes!

Prize Giveaway

STEP 1:

Once you have completed your homework, come over to our Facebook group, find the #homework post and share what you have completed for Day 7. We will pick one lucky winner each day!



STEP 2:

Look for the #aha post and share your AHA from today's training. How has it helped? How has it changed your thinking.





Video
**SUPER
STAR** 
BOOT CAMP